

Giving All Families an Opportunity to Thrive through Play

Request

\$500,000 annual appropriation

Summary

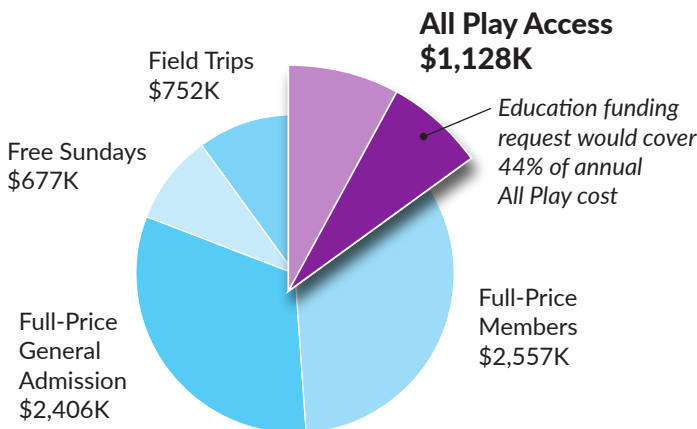
Minnesota Children's Museum seeks funding to partially cover the cost of providing free and discounted admission to income-qualified families.

Impact

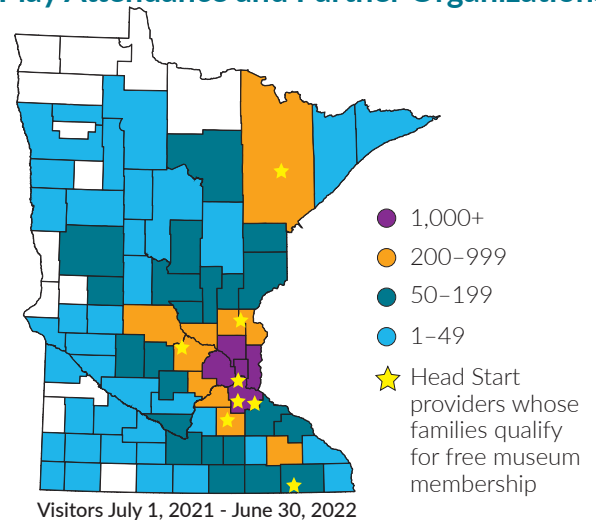
- All children, regardless of their family's income, can benefit from the unique playful learning experiences the museum provides
- The museum's open-ended, child-directed play experiences cultivate critical thinking, creativity, confidence and other skills children need to thrive

| Program | Detail | Reach |
|-----------------|--|--|
| All Play Access | <p>Steeply discounted tickets and annual memberships for income-qualified families (EBT, WIC, free/reduced school lunch)</p> <p>Free membership for families enrolled in Head Start and Early Head Start</p> | <p>2,000+ All Play member families</p> <p>40,000+ member and general admission visits per year</p> <p>15% of museum visitors enter via the All Play access program</p> |

Annual Museum Expenses by Type of Visitor



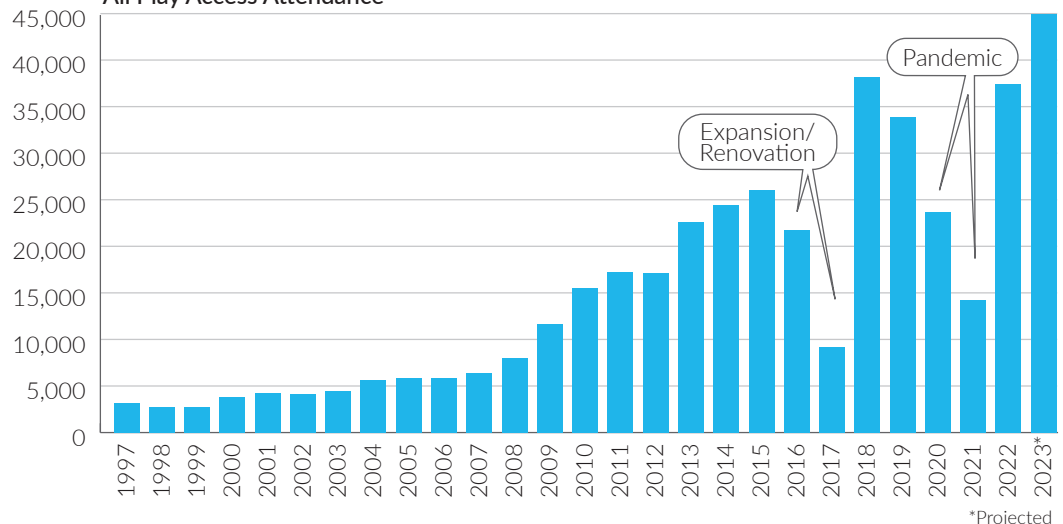
All Play Attendance and Partner Organizations



Since 1997...

- Visitors served each year through All Play access programs has **grown more than 1,000%**
- Education funding has remained essentially **flat at \$269,000** per year

All Play Access Attendance



Contact Information

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