



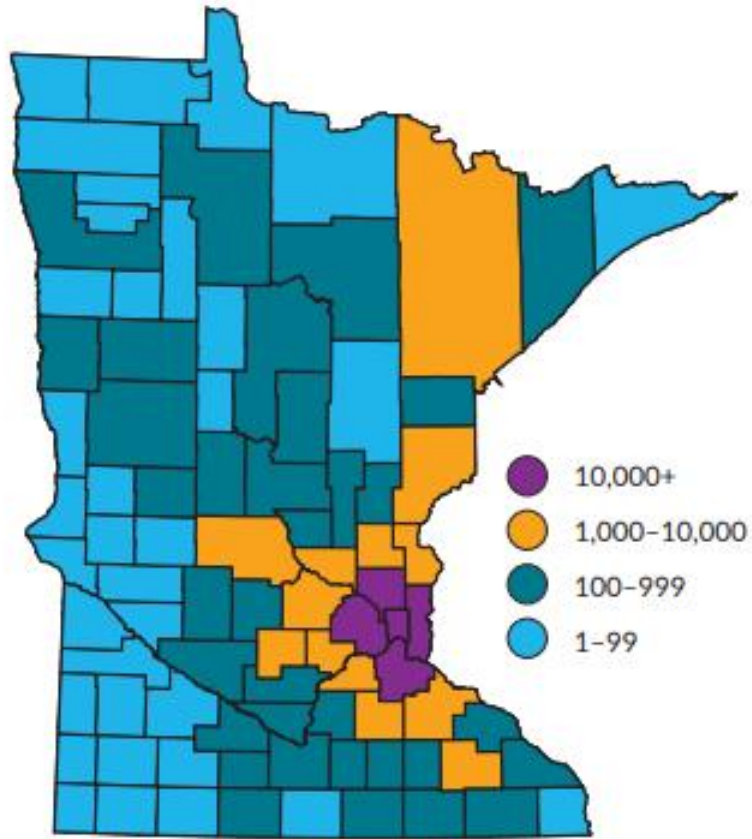
Senate Education Finance Committee

Feb. 28, 2023



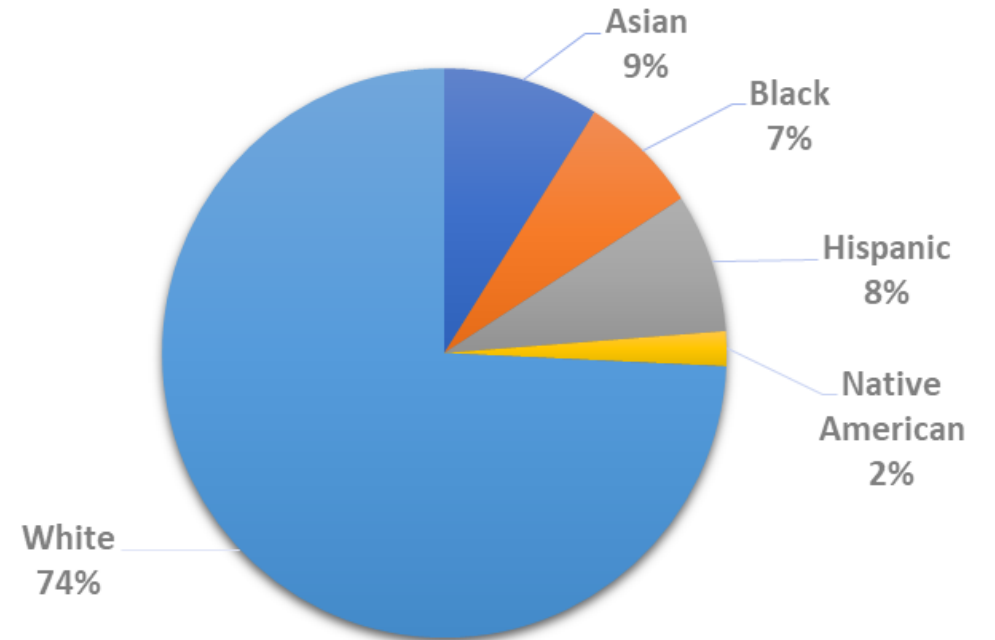
Minnesota
Children's
Museum

Serving 400,000+ Visitors Each Year



Attendance by county, July 2021 - June 2022

Welcoming a Diverse Audience



Sparking Children's Learning through Play

“The importance of playful learning for children cannot be overemphasized. Play is fundamentally important for learning 21st century skills.”

– American Academy of Pediatrics

**HANDS-ON
EXPERIENCES**



Open-ended
and
child-directed

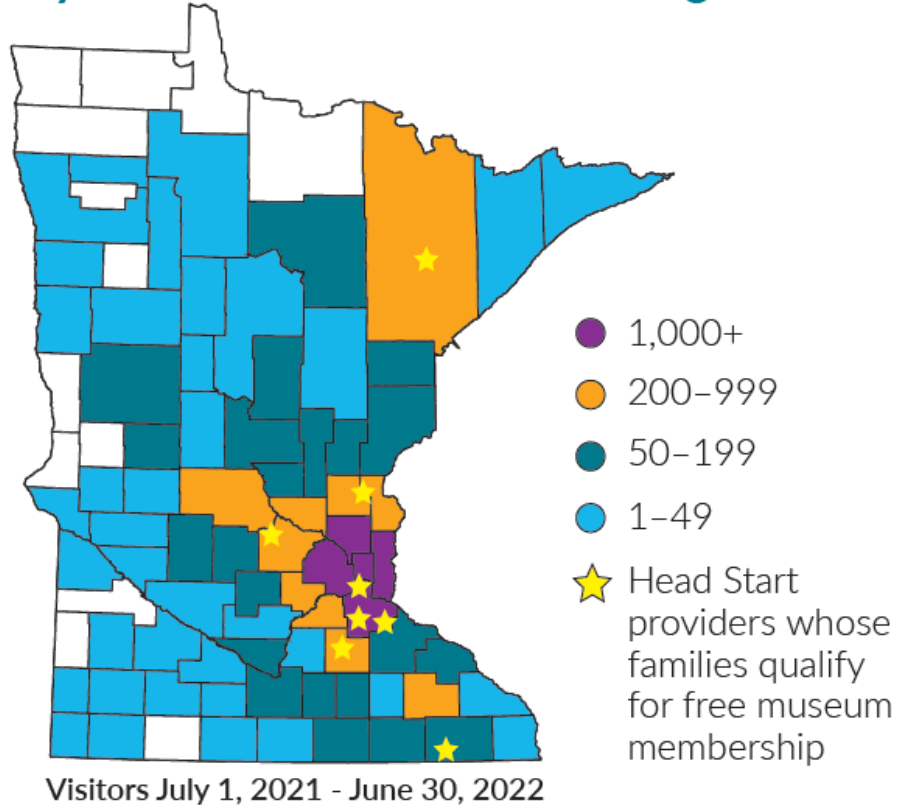


Minnesota
Children's
Museum

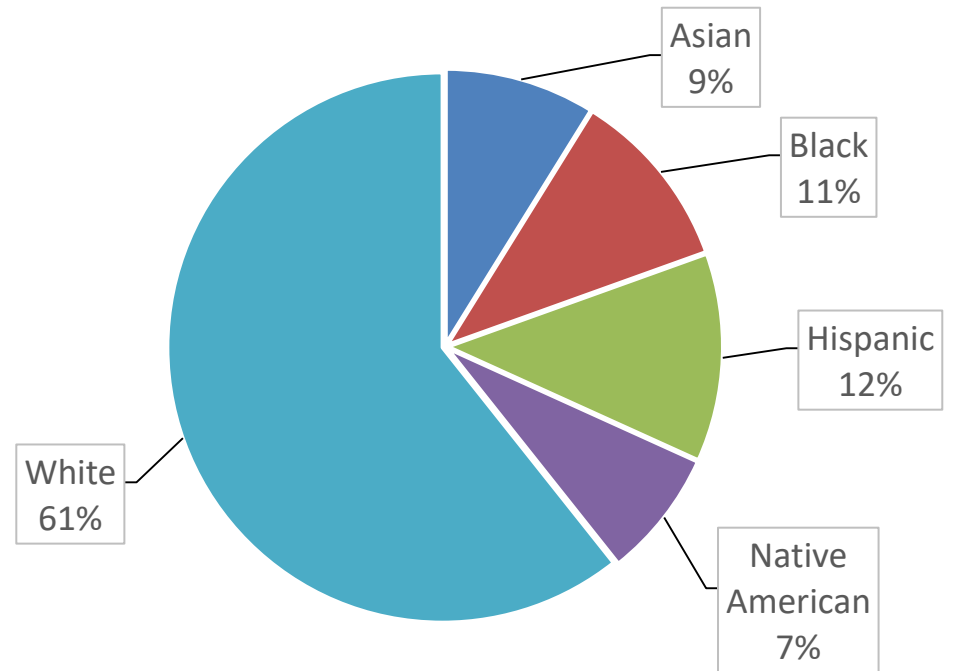


All Play Access: 40,000+ Visitors per Year

All Play Attendance and Partner Organizations



All Play Attendance Diversity

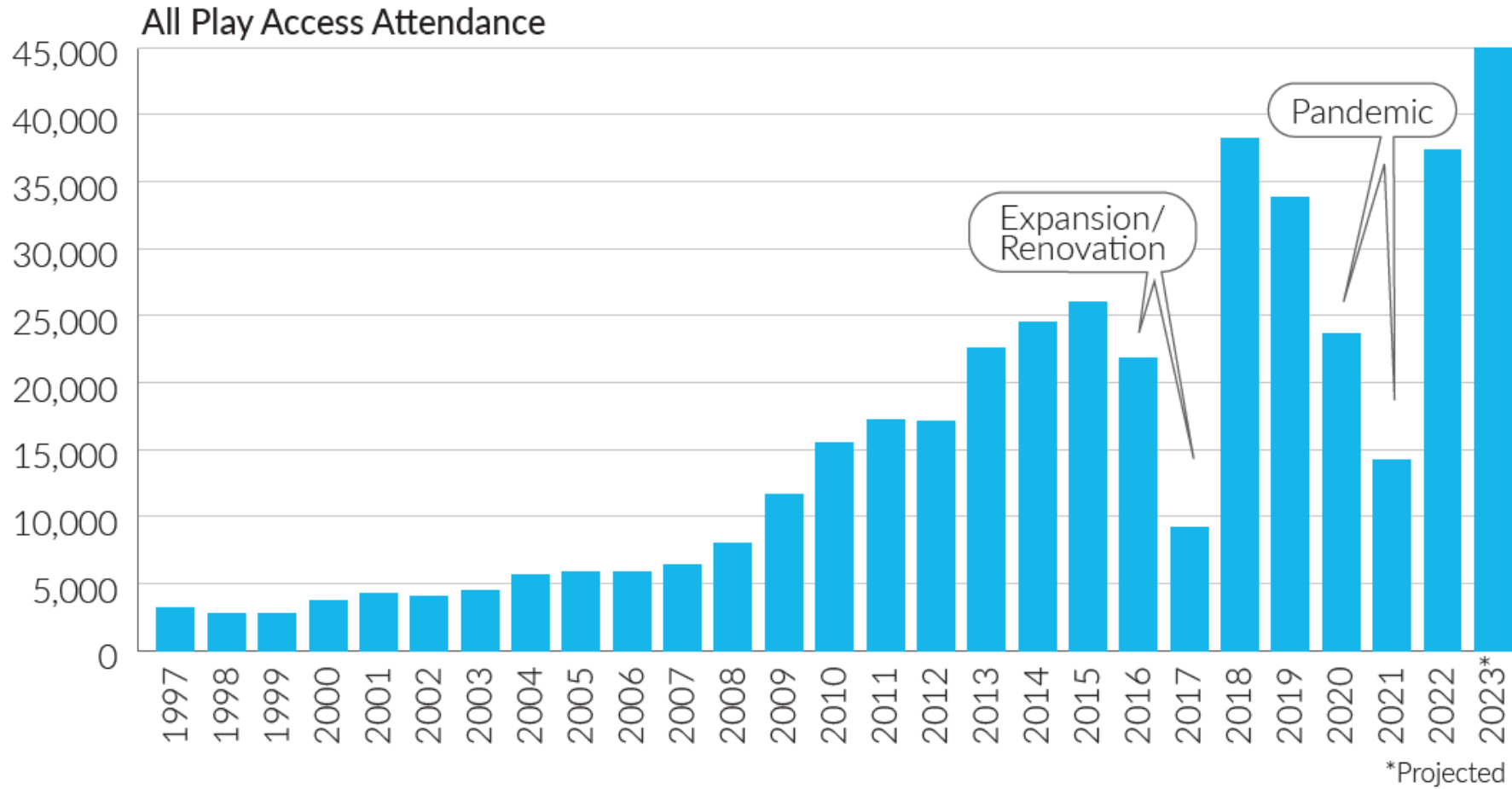




“Wow! What an amazing experience. My 3-year-old had so much fun. I was so impressed by all the thought and care that went into creating each of the exhibits. What a gift to Minnesota! We will definitely be back to visit.”

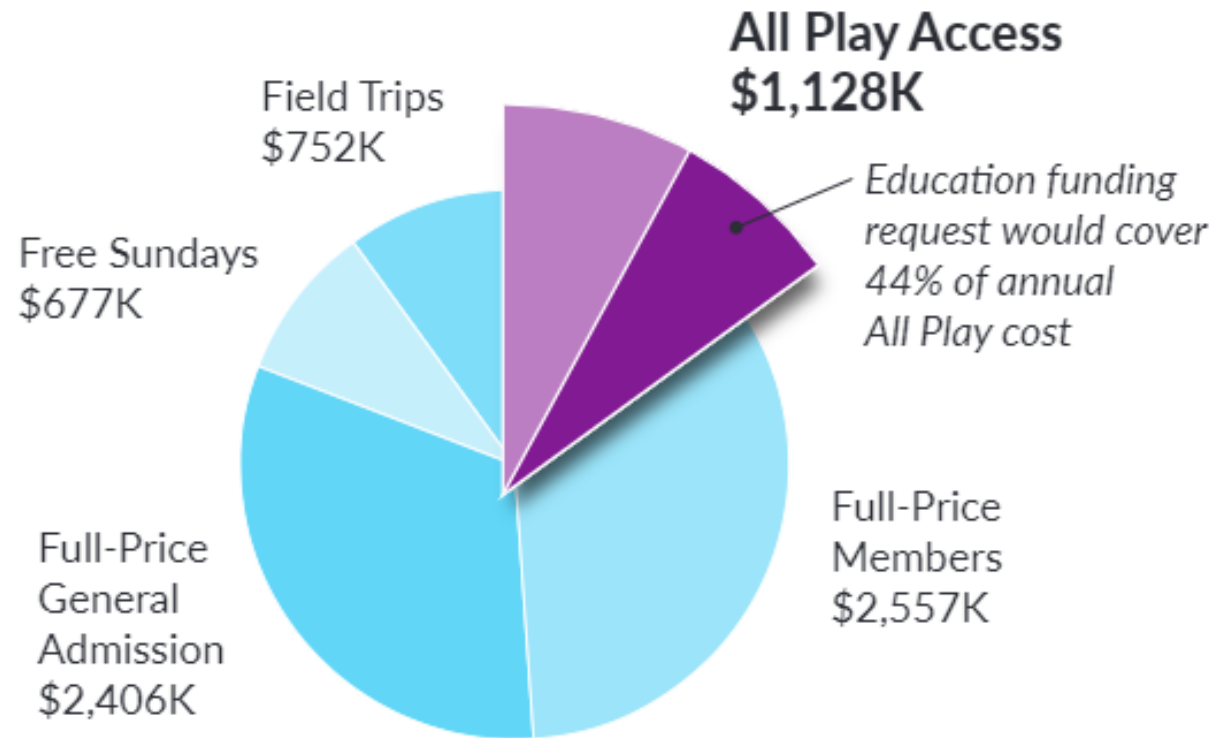


1,000% Growth in Access Program Visits



2023 Request: \$500,000 Annually

Annual Museum Expenses by Type of Visitor





Thank You



Minnesota
Children's
Museum