



Global Cultural Destination

Bruce P. Corrie, PhD
Economist & Cultural Entrepreneur



Festivals

Food

Art



ALANA Cultural Assets

Crafts

Music

Cultural Malls



Cultural Destination

Characteristics

- Infused with Cultural Assets
- Offering a Unique Experience to the Visitor
- Builds wealth for the owner
- Cultural Placemaking





Benefits of Cultural Tourism



Spend More Money

60 percent more than others



Good for the Local Economy

\$171 billion US Market



Puts MN on the Map as a Global Destination

Offers a Global Experience for Visitors & Diverse Employees



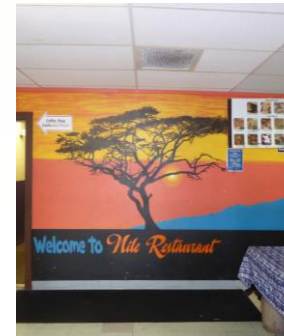
Cultural Destinations Across Minnesota



Saint Paul
Friendship Garden



St. Cloud
Global Center



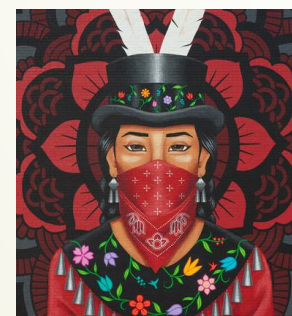
Rochester
International Mall



Burnsville
India Palace



Willmar
Midtown Plaza



Duluth
AICHO



Fargo/Moorhead
International Plaza



Worthington
Panaderia Mi Tierra



Eden Prairie
Asia Mall



Roseville
Makwa Coffee



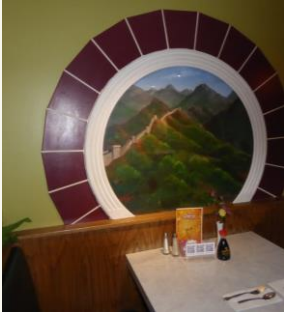
Winona
El Patron



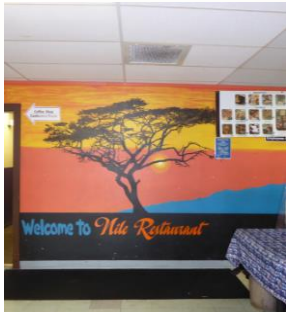
Cultural Destinations Across Minnesota



Minneapolis
Owamni



Albert Lea
Mazatlan



Rochester
International Mall



Baxter
El Tequila



Little Falls
Sanchez Burrito



Red Wing
Fiesta Mexicana



St. Joseph
Krewes



Windom
Plaza Jalisco



Saint Paul
Rondo



Faribault
1st of Thai



Owatonna
El Loro



Tour these Cultural Destinations at www.culturaldestinations.org

Cultural Destinations



Festivals



Community Events, Murals, Artists, Performers



Food Trucks Festivals



Cultural Real Estate Developments

Cultural Placemaking: Transforming an Ethnic Business into a Cultural Destination



Food Events



Building a Cultural Destination



Will the World See themselves in Minnesota?



EXPO
2027
MINNESOTA • USA



Specialized Expo 2027/28
Candidate



Concept Bill ...

- 1.1 A bill for an act
- 1.2 relating to tourism; creating the Minnesota as a global destination program to
- 1.3 provide matching grants to create and promote cultural assets; establishing an
- 1.4 advisory council; creating an account in the special revenue fund; requiring reports;
- 1.5 appropriating money; proposing coding for new law in Minnesota Statutes, chapter
- 1.6 116U.
- 1.7 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:
- 1.8 Section 1. [116U.255] MINNESOTA AS A GLOBAL DESTINATION PROGRAM.

Small \$5000 matching grants for businesses to leverage cultural assets to create a cultural destination



A place where we can experience all cultures





Dr. Bruce P. Corrie

Dr. Bruce Corrie is Professor of Economics at Concordia University - Saint Paul. He has a PhD from the University of Notre Dame.

For almost three decades he has documented the economic contributions of the African, Latino, Asian and Native American (ALANA) people of Minnesota - shifting the narrative from "deficits" to "assets." His research has been widely reported in the media and has co-edited four books and published in a wide range of publications.

He has served in many roles in economic and workforce development: Chair, Governor's Working Group on Minority Business Development (2000), Governor's Workforce Development Council, Dean, College of Business and Technology, & Director of Planning and Economic Development, City of Saint Paul and on many boards - Federal Reserve Bank, US Small Business Administration, Minnesota Museum of American Art, Junior Achievement, Midway Chamber of Commerce, Minnesota Indigenous Business Alliance, African Economic Development Solutions, India Association of MN, Coalition of Asian American Leaders and Union Park District Council.



He pioneered with others a culturally based strategy for economic development in diverse low-income communities called, Cultural Destinations. He is part of a multiethnic coalition seeking to build capital and capacity in the ALANA communities. He was part of a historic petition to the Minnesota Court in 2021-22 for adequate political representation for the \$1.4 trillion ALANA economy in Minnesota.

www.culturaldestinations.org
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