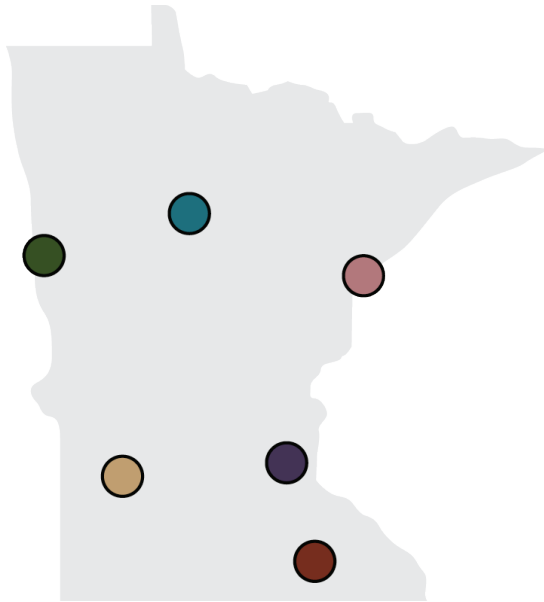




Lakeland PBS
Bemidji/Brainerd
lptv.org



Pioneer PBS
Appleton/Worthington/Fergus Falls
pioneer.org



Prairie Public
Moorhead/Crookston
prairiepublic.org



Twin Cities PBS
Minneapolis/St. Paul
tpt.org



KSMQ
Austin
ksmq.org



PBS North
Duluth/Hibbing
pbsnorth.org

LEGACY-FUNDED WORK OF THE MPTA 2021-2022

Fosters Learning

After watching local arts, culture, and history shows on public television...

95% learned about something new related to arts, culture, or history.

60% were inspired to learn more about Minnesota history and 54% were inspired to learn more about Minnesota arts and culture.



"I've used local educational resources to share important historical and cultural ideas with students, especially music by local musicians!"

"I've sought out different places, businesses and artists after seeing them on television."

"I have really enjoyed seeing familiar faces in shows, e.g., local musicians, artists and restaurateurs. It is helpful and enlightening to learn about my community!"



Builds community connections

After watching local arts, culture, and history shows on public television...

82% feel more connected to Minnesota and their community.

81% feel more informed about what is going on in their community.

80% learned about new artists in their community.

50% talked with others about something they learned.



"I think there is a ton of value to have good quality programming specific to Minnesota. It helps me learn more about MN and makes me want to engage more with the community."

"It makes me feel that we are more of a community -- state-wide."

"[Our public television station] keeps us connected as a diverse community by sharing of cultures and events that we otherwise would not understand or know about."

Builds trust

92% trust their local PBS station to deliver arts, culture, and history programming that is well-researched and unbiased.

"It's hard to find trustworthy news/information. I rely on public television for my information."

Is accessible statewide

32,371 hours of Legacy-funded content broadcast on MPTA stations.

"It makes culture and the arts accessible for those who are unable to attend events in person, due to cost or mobility or transportation."

Creates jobs

29.48 full time jobs

103 freelance and temporary jobs