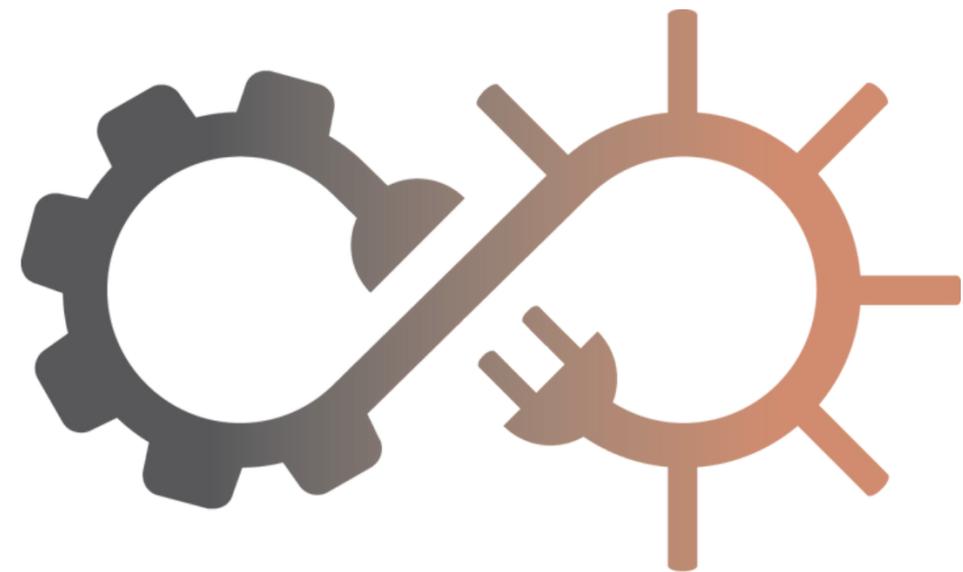




MINNESOTA ENERGY ALLEY

Pathways for innovative energy
technologies and businesses

March 15, 2023



clean energy
economy mn

OUR MISSION

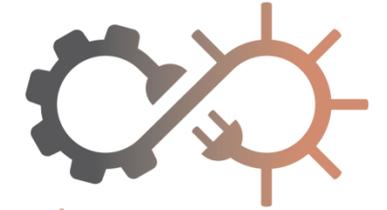
CEEM provides the **business voice** for energy efficiency and clean energy in Minnesota.

We promote the **business case** for energy efficiency and clean energy to drive innovation and expand market opportunities.

CEEM works **across industries** and **between the aisle** to support a prosperous clean energy economy for all Minnesotans.



MINNESOTA ENERGY ALLEY



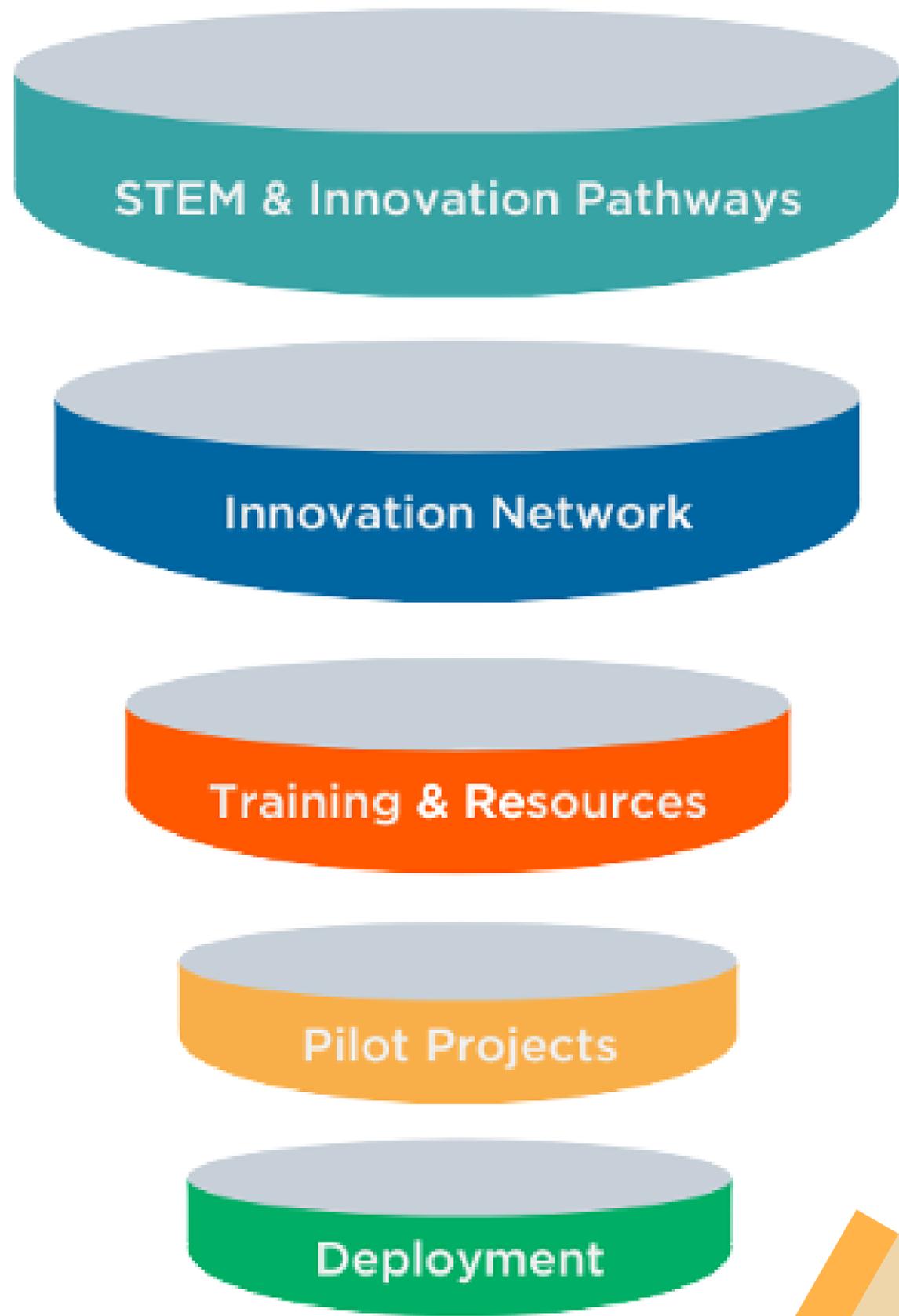
Strengthening our state's energy and economic development future

UNMET NEED:

A connected, statewide ecosystem to equip and support entrepreneurs and emerging businesses to commercialize and deploy innovative energy technologies

STRATEGIC INVESTMENT WILL:

- Catalyze partnerships and comprehensive business support for energy technology commercialization from idea to market
- Retain, grow, and attract energy entrepreneurs and companies
- Leverage private investment and make Minnesota a “go-to” place for energy innovation and business success
- Help achieve state decarbonization and net-zero goals



01

STEM Pathways

Programming to increase equity and access in STEM-related innovation careers for high school & college students

02

Energy Innovation Network

Established partners working collectively with innovators and entrepreneurs to advance big ideas

03

Startup Training & Resources

Customized support and connections for emerging energy and cleantech businesses

04

Pilot Projects

Real world proof-of-concept with established MN leaders in clean energy, including utilities

05

Deployment & Small Business Growth

Innovation is scaled across the market, positioning the new businesses for growth and impact

Supporting innovation, entrepreneurs, small business, and the regional economy

MINNESOTA ENERGY ALLEY

CONTACT INFORMATION



GREGG MAST
Executive Director



NINA AXELSON
Startup and Accelerator Lead



AMELIA CERLING HENNES
Managing Director



GEORGE DAMIAN
Director of Government Affairs

CONTACT GEORGE DAMIAN:

gdamian@cleanenergyeconomymn.org | 612.472.1233

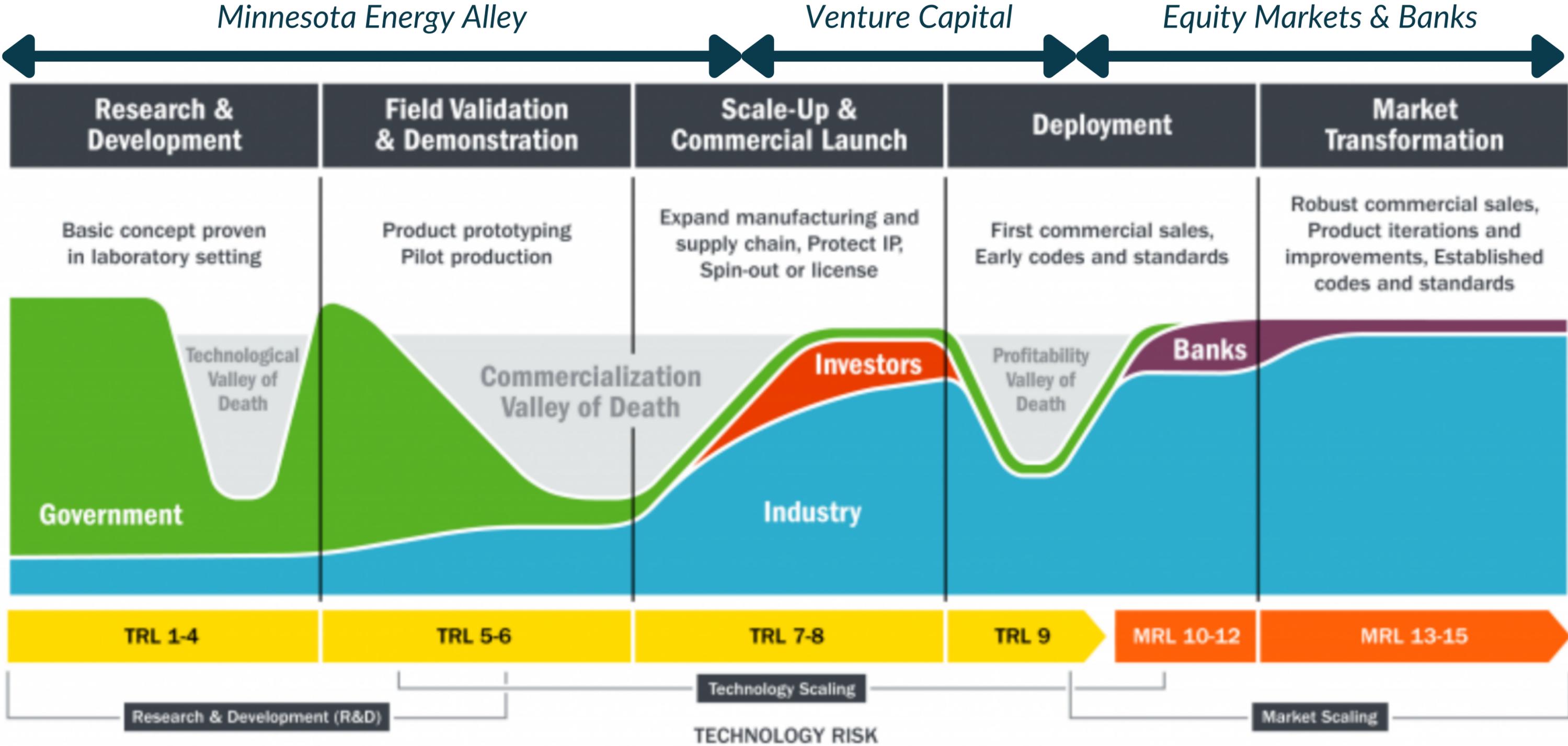
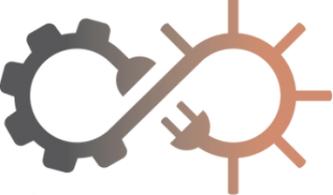


cleanenergyeconomymn.org



ADDITIONAL SLIDES

TECH-TO-MARKET PROCESS



TRL = Technology Readiness Level MRL = Market Readiness Level