

February 24, 2023

Senator Nick Frentz  
Chair - Energy, Utilities, Environment, and Climate Committee  
Minnesota Senate Bldg.  
95 University Avenue W.  
St. Paul, MN 55155

Good evening,

My organization supports SF 1783 which appropriates additional funding to the Clean Energy Resource Teams partnership.

I wanted to make you aware of some of the ways they have helped small utilities like Austin Utilities be more effective in our community.

CERTs has come to our community several times to help promote clean and efficient energy.

- They have helped us put on workshops about installing solar at your home or business
- They have performed marketing blitzes with our business customers to share information about energy efficiency
- They helped to get us involved in a study to learn why more Hispanic businesses don't participate in energy efficiency
- They have planned mobile home park blitzes and other low income outreach with us.
- They have provided us with customizable marketing material about energy efficiency and energy saving tips.

This additional funding is needed and will allow CERTs to staff up regional capacity around the State and ensure that the team is fully equipped to provide the necessary resources and programming to help communities advance their clean energy goals. CERTs has a proven track record of working in and with communities to advance clean energy goals and it is our hope that you support the funding they are requesting.

Thank you,

Kelly Lady  
Marketing and Energy Services Manager | Austin Utilities  
d: 507-437-0855 | kellyl@austinutilities.com