

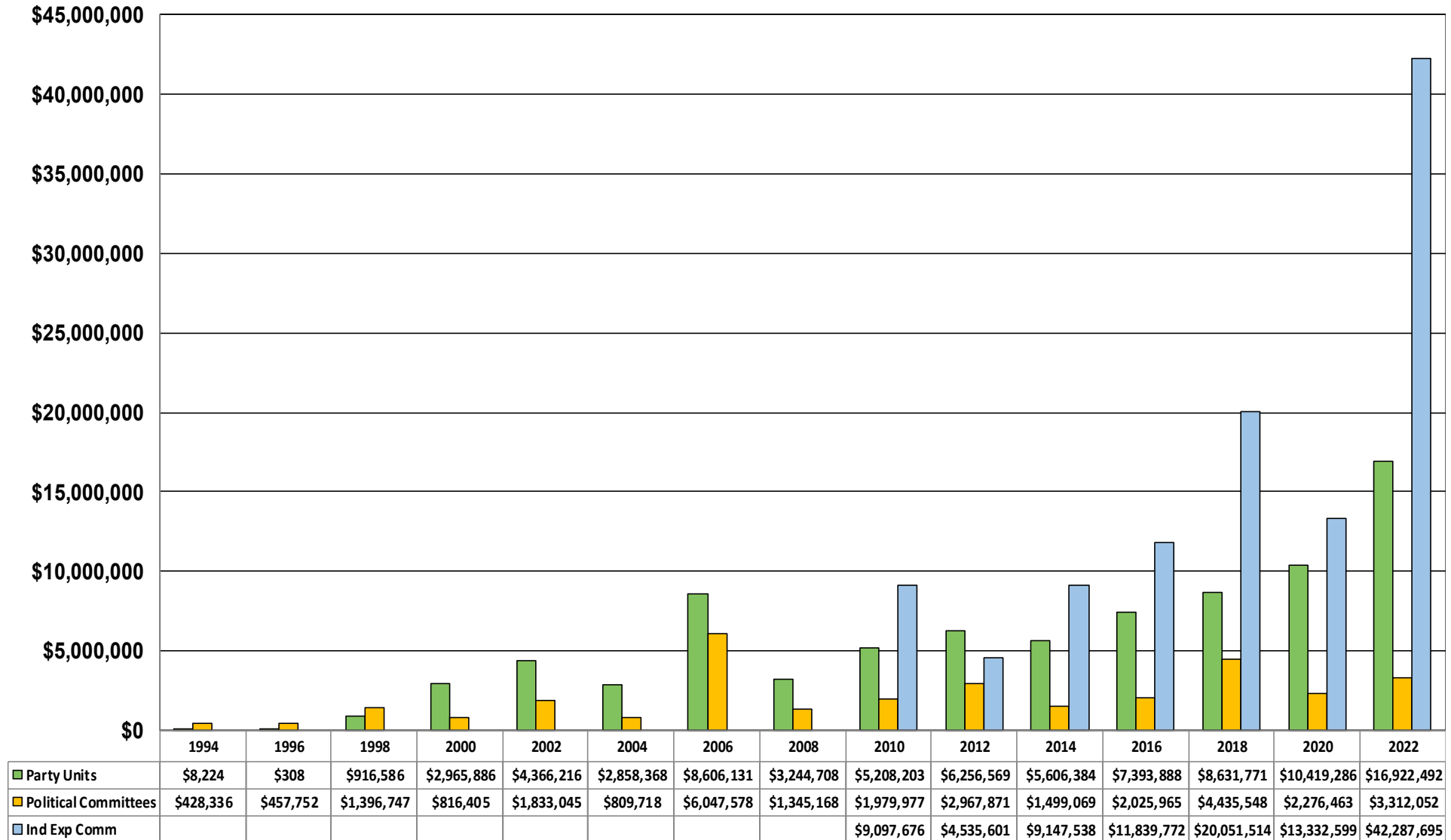
Expressly Advocate Definition Only Relates to Independent Expenditures

- Independent Expenditures must clearly identify a candidate, and must use the “magic words”
 - Vote for or against Smith for Governor
 - Elect Defeat
 - Support Reject
 - Cast your ballot for Stop

Not required to report as an independent expenditure

- Advertisements that use words that are “functional equivalent” of express advocacy.
- Functional equivalent is a communication that when taken as a whole is susceptible of no reasonable interpretation other than advocating for election or defeat of a clearly identified candidate

Independent Expenditures by Party Units, Political Committees and Funds and Independent Expenditure Committees and Funds



Problems with Express Advocacy Standard

- Not all expenditures to influence elections are reported to the Board
- May lead independent expenditure committees and funds to opt out of disclosure
- Standard is inconsistent between federal and state campaigns

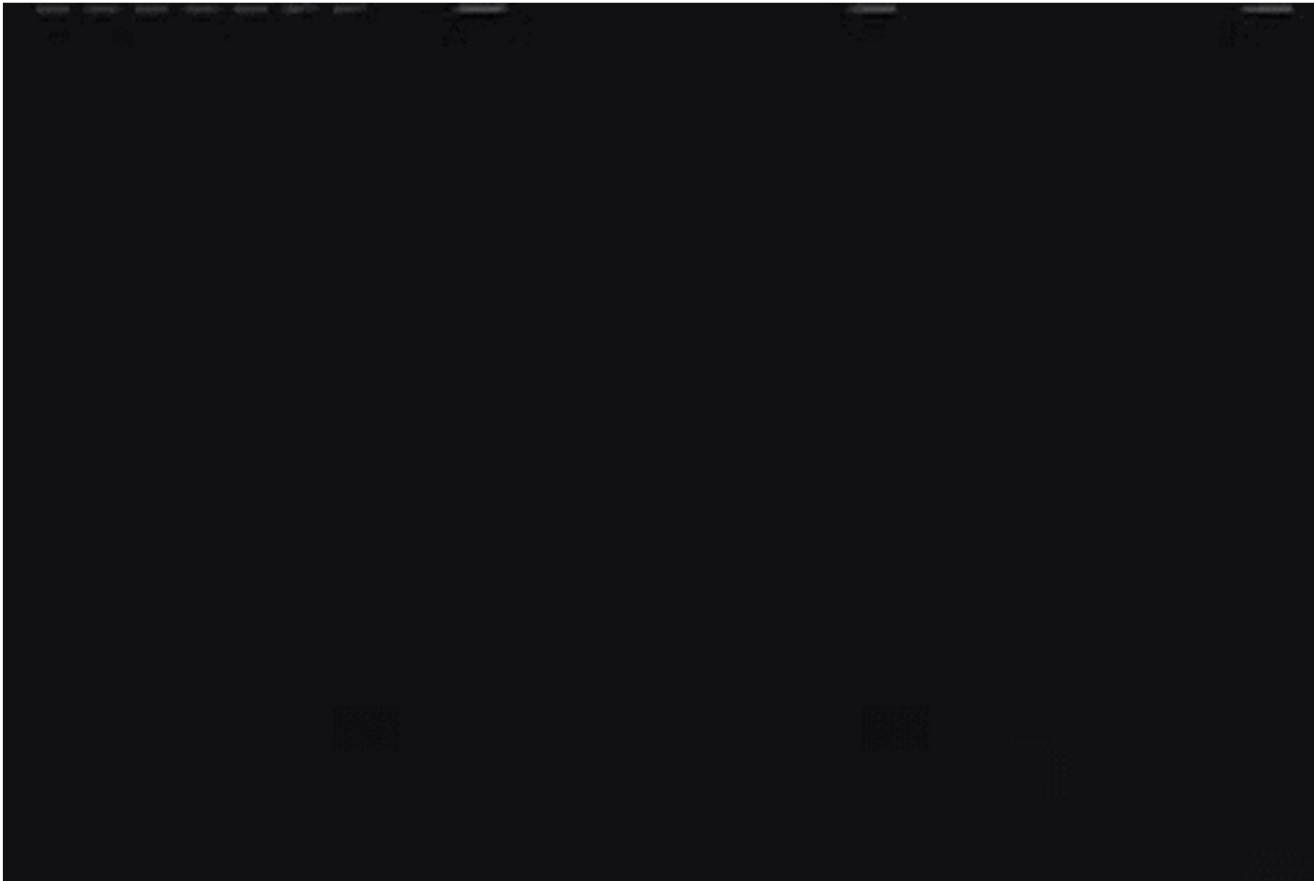
Not An Independent Expenditure

- Advertisement ran 885 times, at a cost of \$1,063,000



May Encourage Less Disclosure in the Future

- Advertisements ran in 2014, total cost \$2,395,000
- Can you identify the express advocacy?



Not an Independent Expenditure



STATE REPRESENTATIVE JENIFER LOON:

- Took money from liberal donors
- Legalized gay marriage
- Increased government spending

Be sure to vote in the primary on Aug 12th!

Liberal Representative Jenifer Loon

Source: 2013 House Journal p. 4434, 2008-2013

Prepared and paid for by Minnesota Family Council
2855 Anthony Lane South
Minneapolis, MN 55418
Learn more at www.mfc.org



Not an Independent Expenditure



**REP. JULIE
SANDSTEDE**

BETRAYED

YOU!

BY VOTING TO **PROTECT** GOVERNOR
TIM WALZ' EMERGENCY POWERS

Not an Independent Expenditure

Mail 3



Trusted Conservative Sheila Kihne is fighting the liberal special interests

- Sheila is a respected community leader
- Sheila will fight wasteful spending and government waste
- Sheila has strong ethics and will fight for YOUR family

SHEILA KIHNE 

Primary Election Aug. 12th!

Election day is August 12th, but early voting has already started! Check back for details!

Not an Independent Expenditure Under Current Law



Amy Koch
State Senate
Donated by Keith Franklin

FRANKLIN

Advertiser: *Amy Koch*
Account Executive: *Keith Franklin*
Date: *August 30, 2010*
Install Date: *September 1, 2010*
Quantity: *1*
Proof Approval (Signature):

Size: *10x24*
Structure Location: *Hwy 55 Maple Lake*
Previous Ad: *Lano Equipment*
Structure Number: *402B*
Extension sq. ft.: *0*
Banner sq. ft.: *0*

Not an Independent Expenditure

One of seven mailers sent out in district during election

PAID FOR BY THE COALITION OF MINNESOTA
BUSINESSES - A NON-PARTISAN GRASSROOTS
ORGANIZATION REPRESENTING 20,000 MINNESOTA
EMPLOYERS WITH HUNDREDS OF THOUSANDS OF
EMPLOYEES ACROSS THE STATE. 80 SOUTH 8TH
STREET #3530, MINNEAPOLIS, MN 55402

STANDARD
U.S. POSTAGE
PAID
CAPITOL DIRECT



There are **2** very different visions for
Minnesota's future...



**Call Sen. Ted Daley
at (651) 297-8073**

To thank him for growing jobs, not government.

Inconsistent Standard

Under Federal Standard this is an Independent Expenditure

There is only one candidate who will represent Minnesota.

 **Angie CRAIG** ***The choice is clear:*** **Jason LEWIS** 

MONEY IN POLITICS

Angie Craig has a plan to create transparency and get dark money out of politics.¹ ✓ ✗ Jason Lewis took over \$900,000 in special-interest campaign cash.²

ENVIRONMENT

Craig believes we should create economic growth through smart public policies on the environment and decrease our reliance on foreign oil and gas.³ ✓ ✗ Lewis protected tax handouts to Big Oil and Gas polluters who gave him more than \$50,000 in campaign cash.⁴

ECONOMIC SECURITY

Craig will oppose any bill that would jeopardize Medicare or Social Security because she believes we should strengthen these programs, not cut them.⁵ ✓ ✗ Lewis voted for a \$1 trillion tax break for big corporations and adding \$2 trillion to our national debt, which congressional leaders say will be paid for with cuts to our Medicare and Social Security.⁶

Who will put Minnesota First?

VOTE NOVEMBER 6.

Check the Facts:
1. "Clean Campaigns, Clean Government," anglecraig.com, accessed 9/20/18. 2. FEC, accessed 7/16/18. 3. Star Tribune, 10/14/16; anglecraig.com, accessed 9/20/18. 4. Washingtonpost.com, 1/5/18; House roll call vote 699, 1/22/17; FEC, accessed 8/24/18. 5. Anglecraig.com, accessed 9/17/18. 6. House roll call vote 699, 12/20/17; Washington Post, 12/15/17; U.S. News & World Report, 12/7/17.

Inconsistent Standard

- Not an independent expenditure under expressly advocating standard in Ch 10A

2018 Voter Guide: Governor

What are your values and priorities?

Making healthcare more affordable and accessible by giving every Minnesotan the option to get coverage through MinnesotaCare?

Fixing our roads, bridges and transportation infrastructure?

Combating climate change by investing in local, renewable energy jobs?

Promoting vocational schools and trade programs?

Fully and equitably funding our schools and supporting Universal Pre-K for Minnesota kids?



Tim Walz & Peggy Flanagan



Jeff Johnson & Donna Bergstrom

Yes

No

Yes

No

Yes

No

Yes

Yes

Yes

No

Join your friends & neighbors on Tuesday, November 6th.
Thank you for voting!