



March 14, 2023

Dear Chair Stephenson and Committee Members,

On behalf of the American Sustainable Business Network, we want to express our support for the following bills

- Information Disclosure (SF450 / HF372)
- Firefighting Foam Loophole Closure (SF776 / HF742)
- Non-Essential Use Ban (SF834 / HF1000)
- PFAS Ban in Juvenile Products (HF552)
- PFAS Ban in Ski Wax (SF669)
- Medical Monitoring

Many businesses have taken the initiative to make products safer, more sustainable and free from harmful chemicals, including the class of chemicals known as PFAS. Listening to the demands of consumers and governments, these manufacturers and retailers have found that making and selling products without harmful chemicals is both safer and profitable. There are safer alternatives available in the marketplace and passage of these pieces of legislation can help further drive the innovation opportunities and restore confidence in business as a provider of safer healthier products.

Responsible manufacturers and retailers have adopted alternatives to PFAS, per- and poly-fluoroalkyl substances used to greaseproof, stainproof or waterproof consumer products, including cookware, apparel, furniture, carpeting and food packaging.

Please feel free to review our business case document *The Business Case for Eliminating PFAS Chemicals from Consumer Products* – as it provides much more information about why businesses support and reference to some of the businesses that are already taking action to eliminate PFAS

But the market alone cannot solve the pervasive and harmful nature of PFAS so we need government to take action to create a fair market environment.

Responsible businesses support regulation of PFAS to:

- *Provide a level playing field for businesses that choose to manufacture, distribute, and sell PFAS-free products to compete with businesses that do not factor human health and the environment into their decisions.*

- *Support market expansion of responsible companies that are innovating safer and greener products.*
- *Increase consumer trust in the marketplace by letting them know which products are PFAS-free.*

The American Sustainable Business Network is a business movement partnering with business organizations companies and investors, collectively representing more than 250,000 businesses, including our Minnesota companies, that advocate for solutions and policies that support a just and sustainable economy. Our mission is to educate, connect, and mobilize business leaders and investors to transform the public and private sectors and the overall economy.

We again urge passage of your important PFAS pieces of legislation as it makes sense for business and to drive a healthier economy.

We stand ready to provide you with more information

Sincerely

A handwritten signature in cursive script that reads "David Levine".

David Levine, President