



MINNESOTA
TELECOM
ALLIANCE

Minnesota's Broadband Voice

Senate Commerce
and Consumer
Protection
Committee
January 19, 2023

About the MTA

- 22 Cooperatives
- 9 Family Owned
- 5 Commercial Companies
- 2 CLEC's
- 2 Other
- 1 Incumbent Municipal Telco

Telecom is the only
Competitive Utility

Why is a Competitive Utility Different?

- It's no longer “build it and they will come”
- Customers are the 5th Regulator

Three Main Lines of Business

- Plain Old Telephone Service (POTS)
- Broadband Internet
- Video Services (Cable TV)

How We Are Regulated

Plain Old Telephone Service (POTS)

- Us (Landline Telephone Companies)
 - MN Public Utilities Commission
 - MN Department of Commerce
 - MN Office of Attorney General
 - Federal Communications Commission
- Our Competitors (Cable, Cellular, VoIP)
 - Federal Communications Commission

How We Are Regulated Broadband Internet

- Us (Fiber, Fixed Wireless, and Copper)
 - Federal Communications Commission
 - Limited MNPUC Oversight if accepting certain Federal dollars

- Our Competitors (Fiber, Coax, Fixed Wireless, Satellite)
 - Federal Communications Commission
 - Limited MNPUC Oversight if accepting certain Federal dollars

How We Are Regulated Video Services (Cable TV)

- Us
 - Local Franchise Agreements
 - Federal Communications Commission
- Cable Providers (examples: Comcast, Charter)
 - Local Franchise Agreements
 - Federal Communications Commission
- Satellite Providers (examples: Dish, DirecTV)
 - Federal Communications Commission
- Streaming Services (examples: Hulu, Netflix, Disney +)
 - NO ONE

Thank You!

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