

Pillsbury Creative Commons

PILLSBURY CREATIVE COMMONS will be home to **Pillsbury House Theatre**, a world class theatre with a national reputation including statewide artist fellowship programs and theatre for courageous conversations about racial equity in the workplace; **Full Cycle** a nationally recognized bike shop run by unhoused youth with paid internships, **KRSM Radio (98.9FM)**, the voice of South Minneapolis; **Pillsbury Early Education Center** the first child care center in Minneapolis (1883); **Empowering Partners in Community** a day training program and habilitation for adults with disabilities; and numerous co-located community organizations.

Pillsbury Creative Commons will be a regional and nationally acclaimed hub for community-driven creative development that fuels economic and social opportunities for those most impacted by systemic inequities. **Propelled by our 145 year commitment to community, we are ready to boldly:**

- Train BIPOC young people and adults for living wage jobs in theatre tech, design and media trades
- Expand social enterprises and opportunities
- Create a small arts business incubator/accelerator to support independent artists and small arts groups from across the region to build their practice and generate resources
- Develop world-class new plays and theatre production
- Beautify the area and attract new investment
- Open spaces for community led initiatives – maker space, creative lab, commercial kitchen, outdoor gathering, resource hub and more
- Deepen our investment in bedrock services and resources – licensed accredited childcare, day program for adults with disabilities, food systems, youth development, job training, and tax preparation

WHAT WE ARE SOLVING FOR

- Racial and gender disparities in high wage industries
- Accountability to community
- Disinvestment and extracted resources, loss of key arts/cultural institutions
- Radical accessibility

Pillsbury United Communities is a hybrid human service, social enterprise, community development, media arts nonprofit with proven positive regional impact.



PROJECT BUDGET

PHASE 1 | 3.1M SOUTHERN CAMPUS

Training Workshop, Artist Housing, KRSM Radio
Completed: Site Acquisition, Survey, Environmental Study, Pre-Design

Raised: \$2.25M [Hennepin County, MN Brownfields, Main Street Grant, Earned Income, LISC, Wallace Foundation, Gensler]

Projected Sources: \$850K (Minneapolis Foundation, MAC Foundation, McKnight Foundation)

Timeline: Acquisition (2022), Final Design, Bid, Demo, Construction (2023-24)

ALREADY RAISED

PHASE 2 | 22.3M CENTRAL CAMPUS

A: Demo/Site Preparation/Village Square (\$2.3M)
B: New Construction; Theatre & Full Cycle (\$14M)
C: Roof/Equipment/Soft Costs (\$6M)

Timeline: Final Design (2023), Bid (2024), Demo (2025), Construction (2025-26)

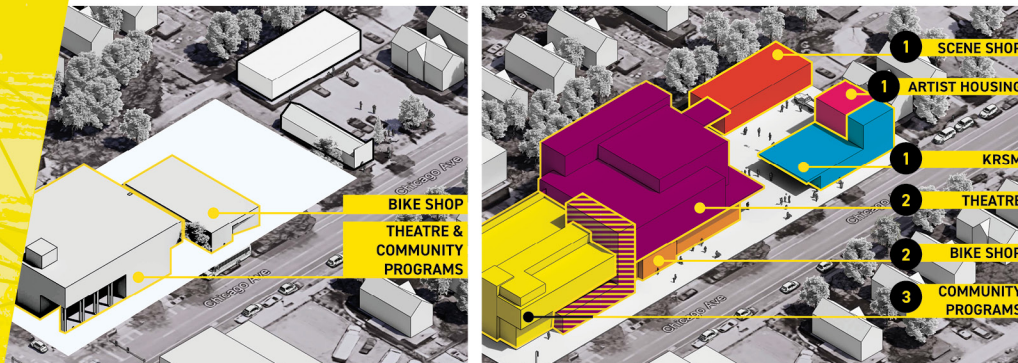
NEED TO RAISE

PHASE 3 | 11M NORTHERN CAMPUS

Renovation and modification of existing building

Timeline: Final Design (2023), Bid (2024), Demo (2025), Construction (2025-26)

TOTAL COST | \$36.4M (Based on 2023 dollar)



PROJECT IMPACT

50,000

PEOPLE
additionally engaged in meaningful arts integrated programming annually

\$45-70k

ANNUAL SALARY
for technicians trained through Pillsbury Creative Commons

300

ARTISTS AND NONPROFIT WORKERS
employed to cultivate healing and well-being for a thriving South Minneapolis ecology



Join us in dreaming boldly.



CONTACT US

For more information on the project, please contact **Signe Harriday** at SigneH@pillsburyhousetheatre.org

