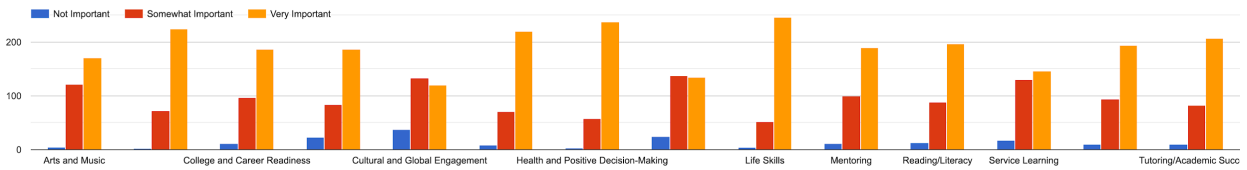


## Market research studies

Snapshots of the results from the survey *Potential Hibbing Boys & Girls Club*, distributed electronically to parents with students enrolled in Hibbing Public Schools, Assumption Catholic School, and Victory Christian Academy in May 2021 (308 total responses).

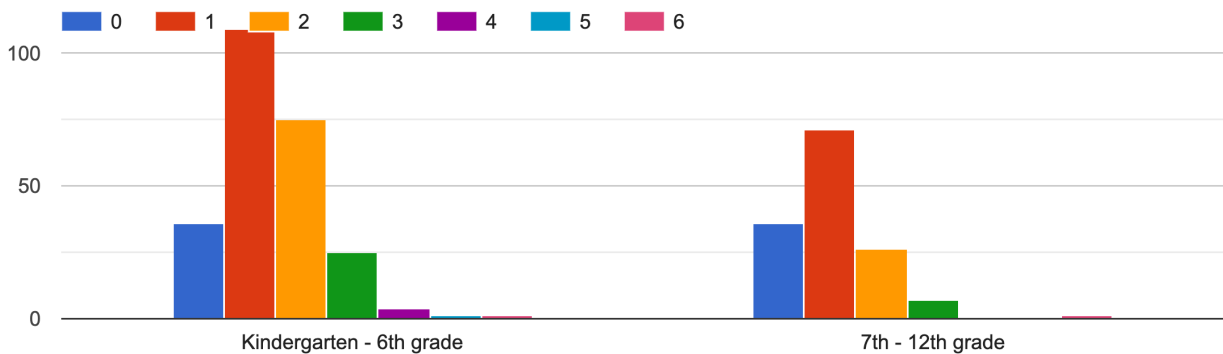
- Question: Boys & Girls Clubs can tailor programming to meet the needs of children in our community. If there was a Boys & Girls Club in Hibbing, how important are each of the following types of programming?



- Question: If there was a Boys & Girls Club in Hibbing, how important are each of the following in determining whether your children would participate?

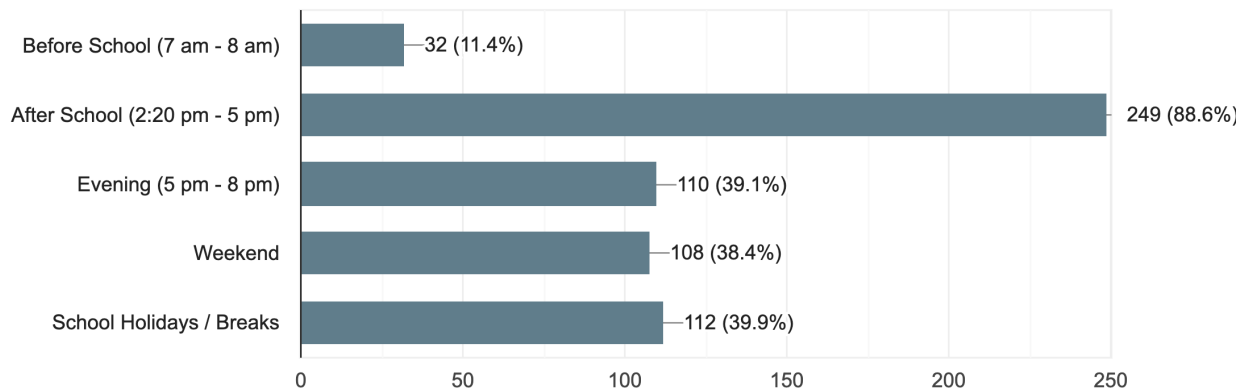


- Question: If a Boys & Girls Club opened in Hibbing with a low or no cost membership, how many children in your household might participate?



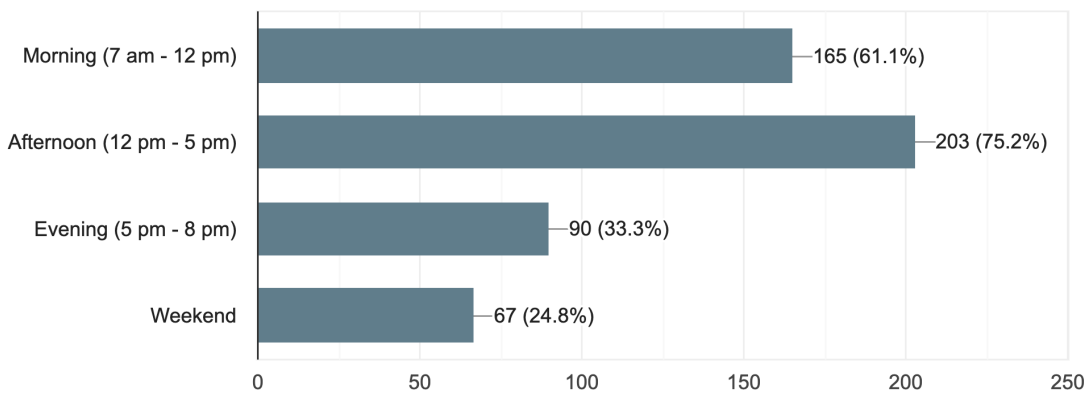
- Question: During the school year, my children would most likely participate at the following times: (Check all that apply).

281 responses



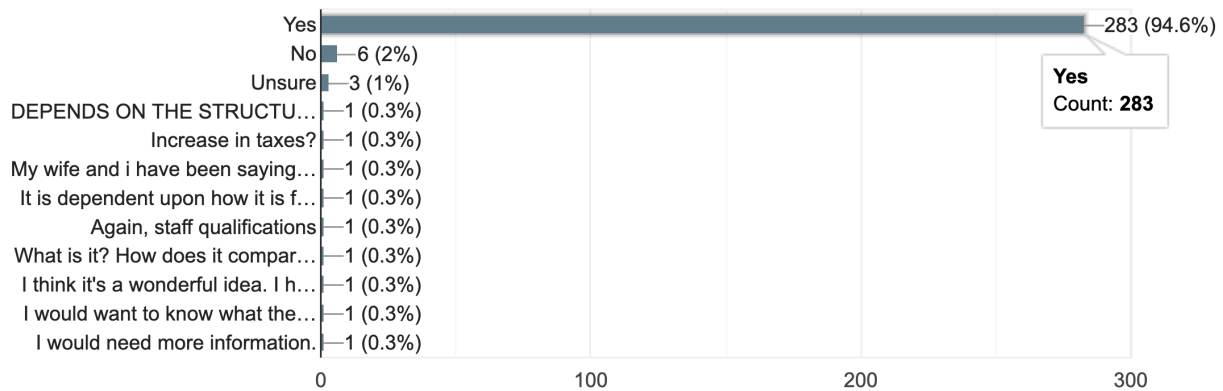
- Question: During the summer, my children would most likely participate at the following times: (Check all that apply).

270 responses

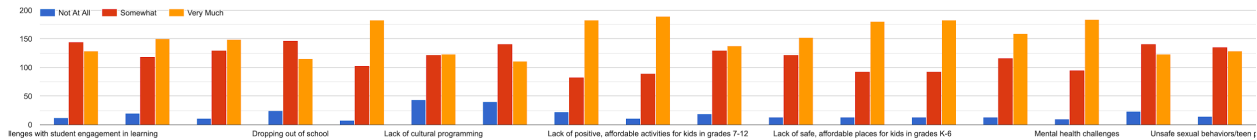


- Question: Do you support bringing a Boys & Girls Club to Hibbing? If unsure, please share any questions or concerns.

299 responses



- Question: To what degree do you believe the following challenges affect the children in our community?



### Testimonials from survey:

“An opportunity for children to have an avenue to blow off energy or get additional help with homework. To simply give our children a safe place with direction and guidance, having mentors available to fill the gap dealing with social skills that may not be covered at home because of working parent/parents.”

“I believe mental health is a big concern for youth in general, and I believe the last year of covid restrictions have compounded that issue due to the inability to socialize. Hopefully this could be a means for kids to reconnect with each other with some supervision as well as positive influences/mentors. I work out of town, both of my kids are in winter sports and the older one has a job, so our ability to participate would be contingent on the hours/locations. In talking to my kids, I’ve realized a lot of kids are vaping and getting into drinking/sexual behaviors at the high school level. Hopefully this could provide them with other activities to help fill their time, so they aren’t “bored,” which leads to making poor decisions. Looking at the website, it seems like there are a lot of good programs that could be integrated with some of the things that district is already doing - like career academy & trivia night.”

“The BGC was a huge part of my childhood in Minneapolis. It was a wonderful experience, and to bring it to Hibbing for children would be a great benefit to our future.”

“The Club in Duluth has been & continues to be [a] positive environment for over 30 years. I think every community should have a place for youth to go with many opportunities available to them.”