

A POOL OF PEOPLE READY TO WORK

MDI®

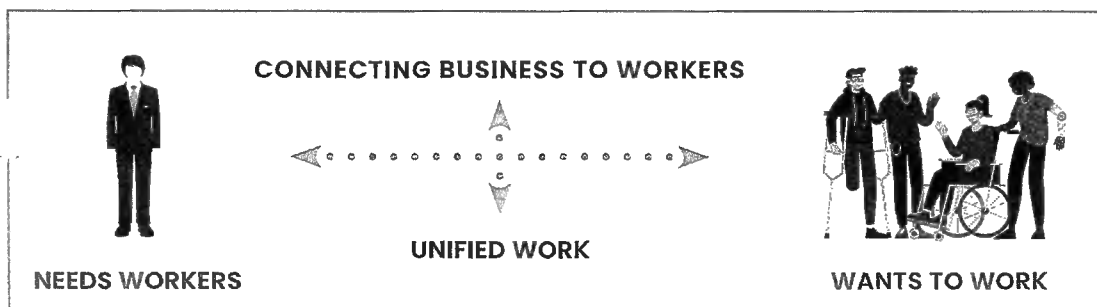
WORKFORCE INNOVATION IN A POST-COVID WORLD

MDI is a unique Minnesota-based social enterprise, manufacturer and non-profit. For more than 50 years, we've provided **INCLUSIVE EMPLOYMENT** and **CAREER TRAINING FOR PEOPLE WITH DISABILITIES**. MDI offers competitive wages and benefits for all employees in a highly integrated environment.

“
Unemployment rate for
PEOPLE WITH DISABILITIES
is twice the general
population
”

UNIFIED WORK: Addressing the Workforce Crisis

Our innovative model breaks down traditional barriers for employers and employees with disabilities. The program features opportunities partnership between businesses, one-on-one consulting and employee training through MDI's Career Skills courses.



MDI is well-positioned to be part of this solution with assistance from the State of Minnesota. We are asking for a \$500,000 one-time investment to expanding our Career Skills course to create access for all.

Virtual Reality (anywhere) **On-demand** (anytime) **Mobile** (statewide access)

PROBLEM:

Minnesota is facing a labor crisis as many individuals with disabilities have experienced further isolation as a result of the COVID-19 pandemic.

SOLUTION:

1. Reimagine ways to employ the underutilized underserved disability population
2. Create new ways to recruit, train, and retain employees within all underutilized populations

☎ 651-999-8200

🌐 www.MDI.org

📍 3501 Broadway St NE, Ste. 100, Minneapolis, MN 55413

CAREER SKILLS COURSES

Our interactive courses teach the critical skills people with and without disabilities need and what managers want. After five years of offering these courses, **COVID DISRUPTED OUR ABILITY** to gather in person and inspired us to **INNOVATE AND EXPAND**.

FUNDING NEEDS: Trainers, Videographer, Learning Management System, Content/Web Development, and Program Administration Expenses



Classroom In Our Facility

Providing in-person learning
for a premium experience.

Launched: 2017

new



Mobile

Coming to Your Community

Delivering in-person intensive
courses throughout Minnesota.

Proposed Launch: 2022

ANYTIME. ANYWHERE. ACCESSIBLE TRAINING FOR ALL.

new



On-Demand

Adaptable to Your Schedule

Accessing a library of online
video courses anytime, any place.

Proposed Launch: 2022

new



Virtual Reality

Fully-Immersive Simulations

Creating a simulated lifelike
scenario for training purposes.

Proposed Launch: 2023

Ready to watch virtual reality? Scan the code now >>>>

Learn more at www.mdi.org/careerskills

