CITY OF MINNEAPOLIS

Renters in Minneapolis

Presentation to Senate Housing Finance and Policy Committee



March 3, 2022

Shifts in owner/renter status

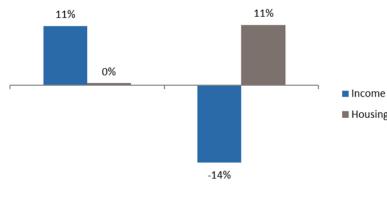
Owner/Renter Status Minneapolis Households, 2000-2018



Source: U.S. Census Bureau, Decennial Census; American Community Survey 1 - Year Estimates

Changes in household income and costs

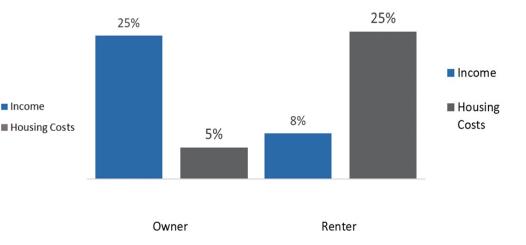
Percent Change in Median Income and Median Housing Costs by Owner/Renter Status, 2000 - 2014



Owner

Renter

Percent Change in Median Income and Median Housing Costs by Owner/Renter Status, 2000 & 2018



Source: U.S. Census Bureau, Decennial Census; American Community Survey 1 - Year Estimates

Homeowner/renter status by race/ethnicity

Owner/Renter Status by Racial Group for Minneapolis, 2014-2018



Shrinking Affordability

Figure 5. Rental Affordability in Minneapolis, 2000-2016



Affordable: households can afford more than 50% of units



Unaffordable: households can afford 0-50% of units

All dollar values shown in 2016 dollars. Affordable threshold calculated at 30% of monthly household income.

Source: Author calculations, 2000 Census, 2012-2016 ACS, 2000 IPUMS, 2012-2016 IPUMS

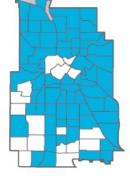
2000

2016

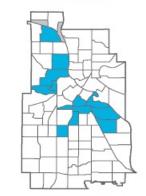
Median Rent: \$809/month Median Renter Household Income: Affordable threshold:



Black or African American \$27,039/year







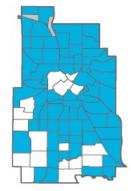
Hispanic or Latino \$33,661/year \$842/month



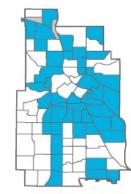
Asian \$30,144/year \$754/month



Asian \$28,722/year \$718/month



White (Not Latino) \$40,147/year \$1,004/month



White (Not Latino) \$42,173/year \$1,054/month



Median Rent: \$854/month Median Renter Household Income: Affordable threshold:

Black or African American \$17,335/year \$433/month

City Housing Strategy

- 1. Increase housing supply, diversity and affordability in all neighborhoods
- 2. Produce more affordable rental housing and preserve affordable rental housing with existing public subsidy and long-term affordability requirements
- 3. Preserve unsubsidized naturally occurring affordable housing (NOAH)
- 4. Improve and sustain access to homeownership, especially among lowincome and Black Indigenous People of Color (BIPOC) residents
- 5. Support renters
- 6. Prevent and end homelessness
- 7. Maximize potential of publicly-owned land to meet City housing goals

Rent Stabilization

- Minneapolis rent stabilization <u>background study</u> completed by Center for Urban and Regional Affairs, February 2021
- Ballot question passed with 53.21% of vote, November 2021
 - Ballot question 3 language and results
- Council considering proposal to establish a Housing/Rent Stabilization Work Group
 - Formal resolution anticipated in March 2022
 - Selection of members would begin after passage of resolution

Questions

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