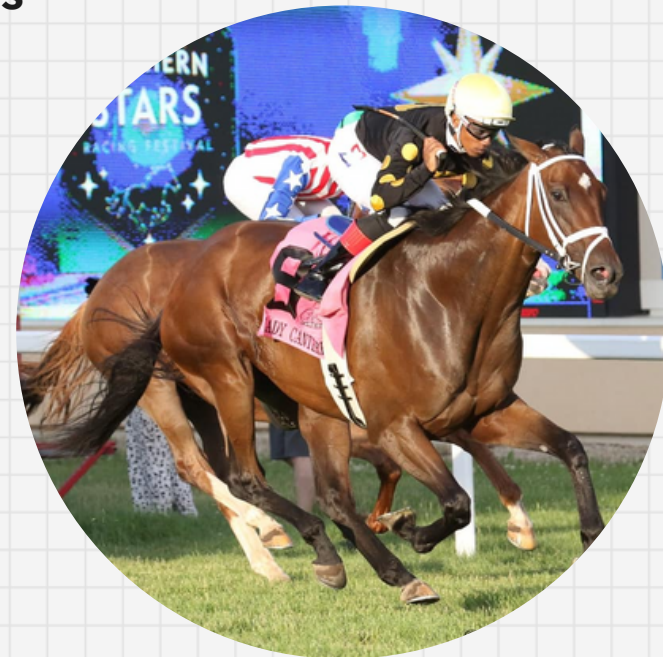


MINNESOTA THOROUGHBRED RACEHORSE RESIDENCY, AFTERCARE, AND BENEVOLENCE PROGRAM

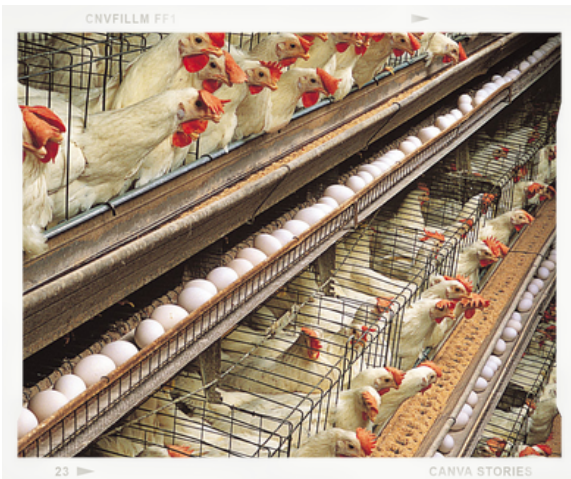
A Pilot Program to Create Economic
Stimulus for the State of Minnesota's
Agriculture and Equine Industries



Minnesota Thoroughbred
Racing Alliance



Expanding the Agriculture Conversation



Thoroughbred Racehorses are Mobile Sports Franchises



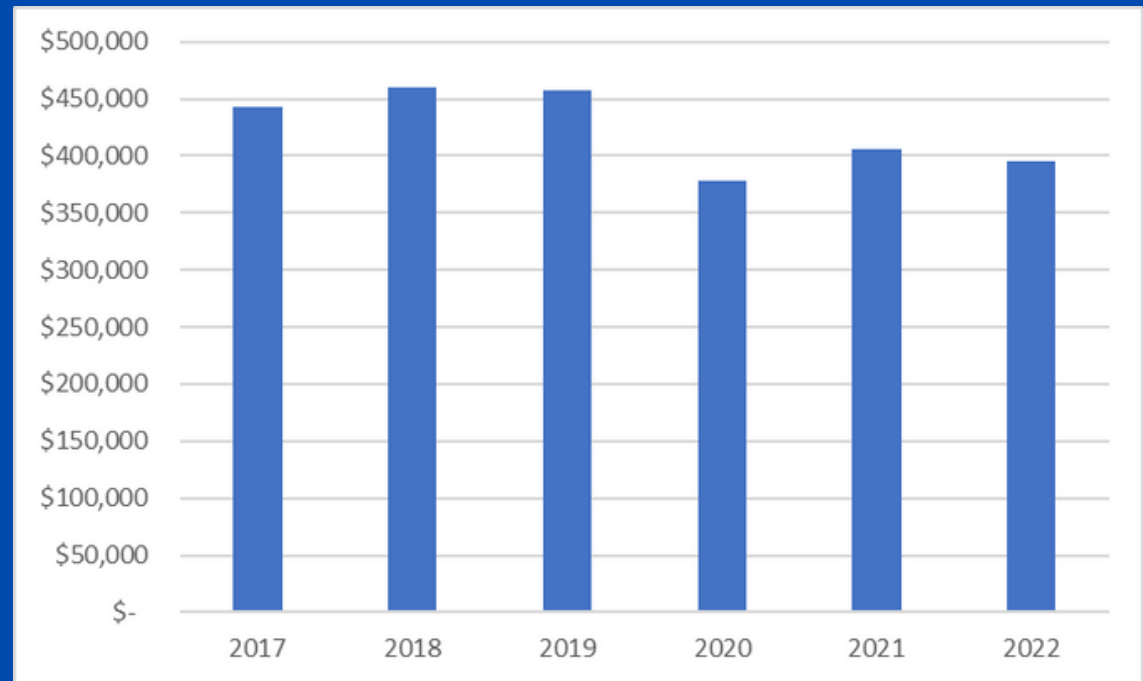
People who own and race Thoroughbreds are owners of a sports franchise. They have the ability to choose to race their horses at any racetrack across the country. Prize money and awards are the key incentive to race in one state or track vs. another.

Breeder Incentives Declining

Breeder incentives are in decline, while expenses for breeders continue to increase. Reasons for the decline include the COVID-19 pandemic and a shift from on-track wagering to Advance-Deposit Wagering (ADW) in recent years.

Thoroughbred Breeders Awards 2017-2021

2022 awards are estimated

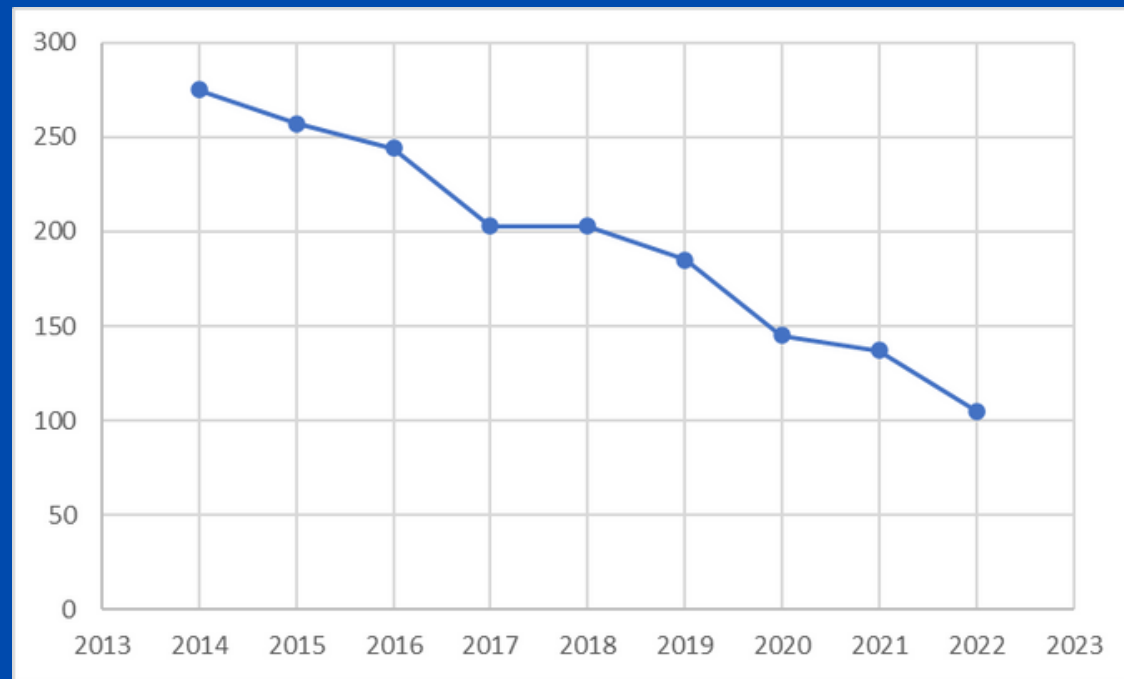


Building a Home Team

Traditionally, the Thoroughbred Industry has been able to supplement its horse population through breeding programs. They build "home teams" by providing incentives for horses born or bred in their state. Minnesota's Thoroughbred breeding program has been in decline since 2014.

Minnesota Foals Born 2013-2021

2022 foal numbers are estimated



Thoroughbreds in Minnesota



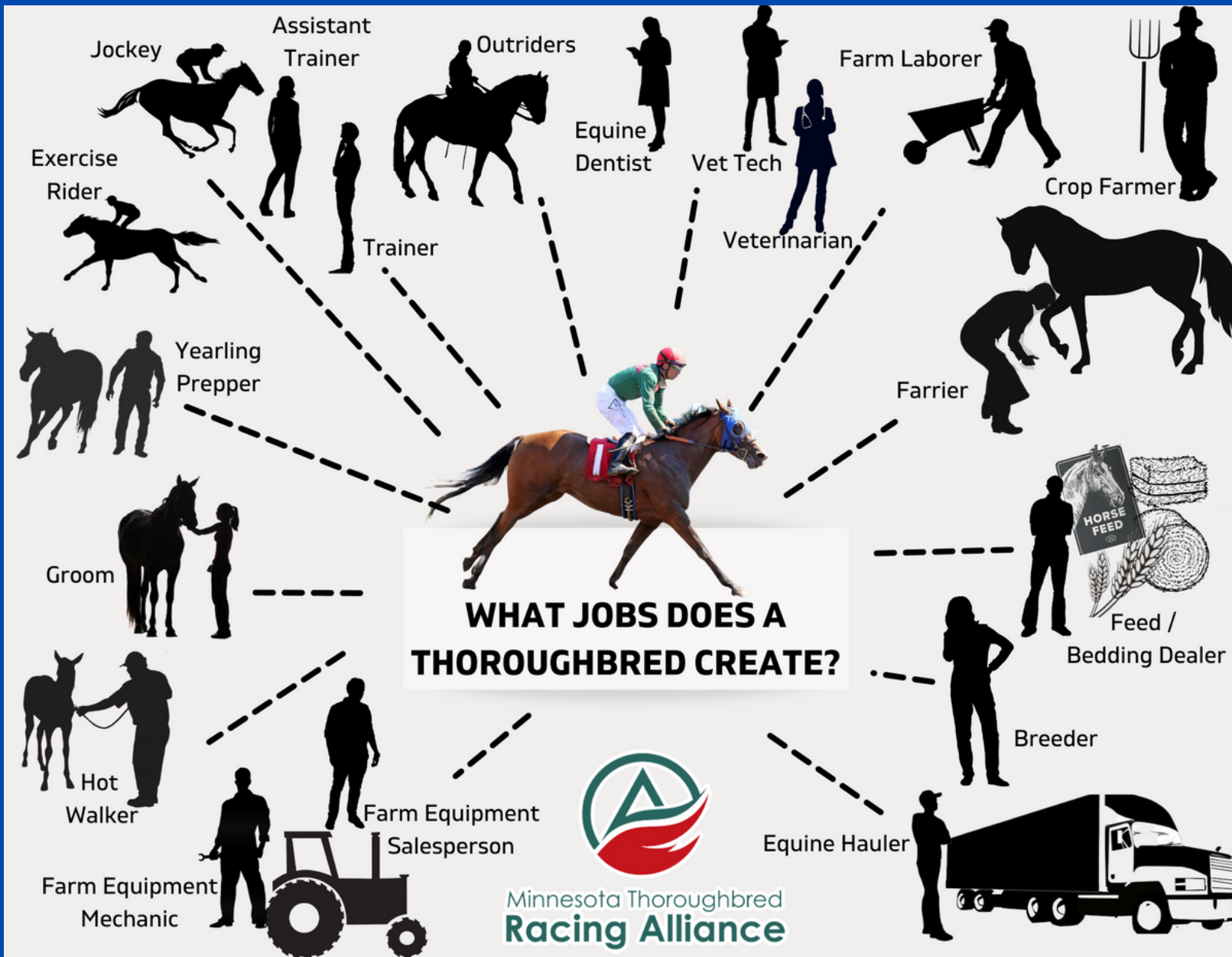
Horseracing in Minnesota creates over \$400 million in economic impact.

According to a 2017 Economic Impact Study provided by the University of Minnesota Extension.

A Thoroughbred racehorse costs \$15,000 to maintain at Canterbury Park each summer .

This number is three times the cost of other equines due to the number of caretakers, premium feeds, and veterinary care provided.

The Thoroughbred Industry is working at Canterbury Park to provide the community with innovative and effective mental health programs and targeted education initiatives.

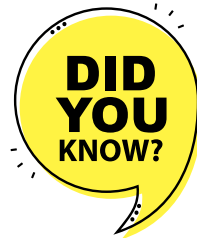


Jobs related to putting on the show at Canterbury Park.

include.....

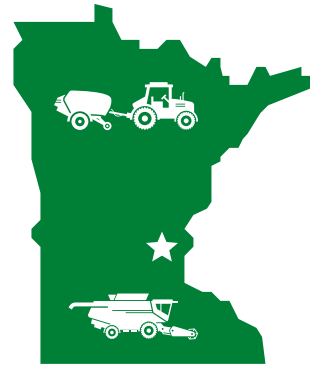
A wide variety of staff ranging from starting gate crew to those selling beer in the grandstand.

What Does It Take to Fuel a Field of Thoroughbreds?



The average Thoroughbred racehorse will consume 25lbs of food per day

A Whole Lot of Minnesota Agriculture



Supplements
Grass Seeds
Fertilizer

Beet Pulp
Rice Bran Oil
Corn Oil
Canola Oil
Soybean Oil
Molasses

Hay
Oats
Barley
Corn
Wheat
Shavings
Straw
Alfalfa



Pilot Program Benefits



1. Increase demand for local agricultural products (feed, hay, bedding)
2. Increase need for supportive services (veterinary, transportation, retail supplies)
3. Create additional jobs and equine related educational internships (farriers, caretakers, students)
4. Support community mental health (farmers, first responders, youth)
5. Provide ESL programs for immigrant community residing at Canterbury Park

Pilot Program Grants

Two Year Program

\$2.5 million/yr

**Minnesota Thoroughbred
Residency Program**

Provided to Thoroughbred owners who have met horse residency requirements of at least 120 days in Minnesota and are declared Minnesota registered.

\$500,000/yr

**Retired Racehorse
Repurposing grants**

Provided to accredited Thoroughbred organizations that offer retraining and/or repurposing for retired Minnesota registered Thoroughbreds.

\$500,000/yr

**Mental Health and
Education**

Provided to support investment in and delivery of mental health and educational services to the local community and stable area workers.

Minnesota Thoroughbred Residency Program



- 120 consecutive days at Canterbury Park
- Annual incentives to return each year
- Eligibility to participate in Minnesota-based aftercare programs



Bringing Horses to Minnesota

Success in Other States

Virginia Certified



2754

Horses in Program Currently

180 days

Residency Requirement

\$3.1 million

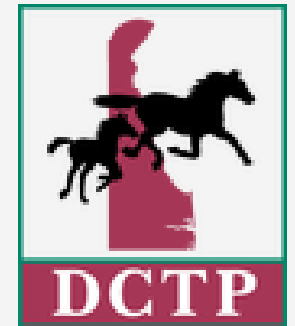
Incentives Paid out in 2021

Delaware Certified

318

90 days

\$1.4 million



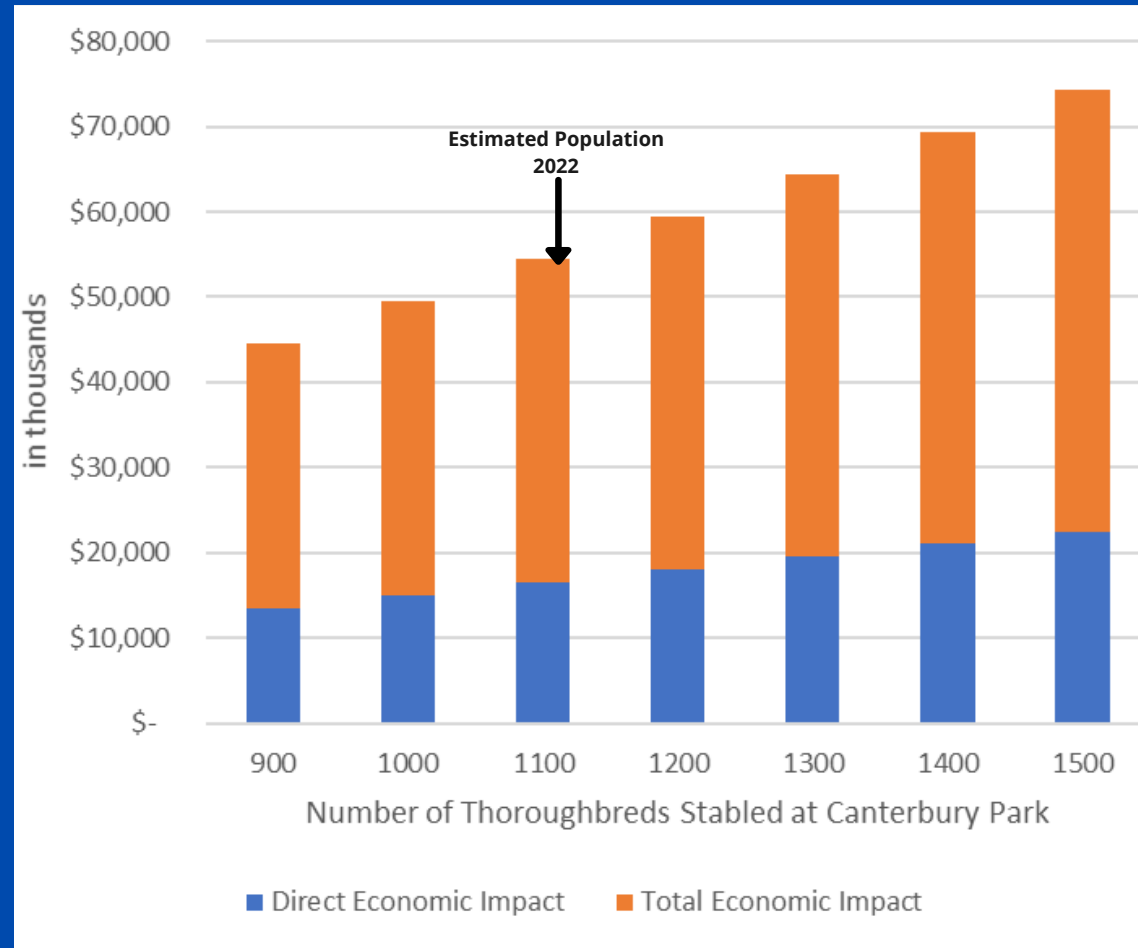
Racing Thoroughbreds

More Thoroughbreds In Minnesota Means More Economic Activity



There are 22,000 Thoroughbreds in the State of Minnesota according to a recent American Horse Council Report

Pilot Program
Estimated to Produce
\$60 million in Positive
Economic Impact



These numbers do not include the approximate \$2.5 million in annual transportation fees paid by Thoroughbred horse owners to ship their horses into and out of Canterbury each year.

Retired Racehorse Repurposing Grants

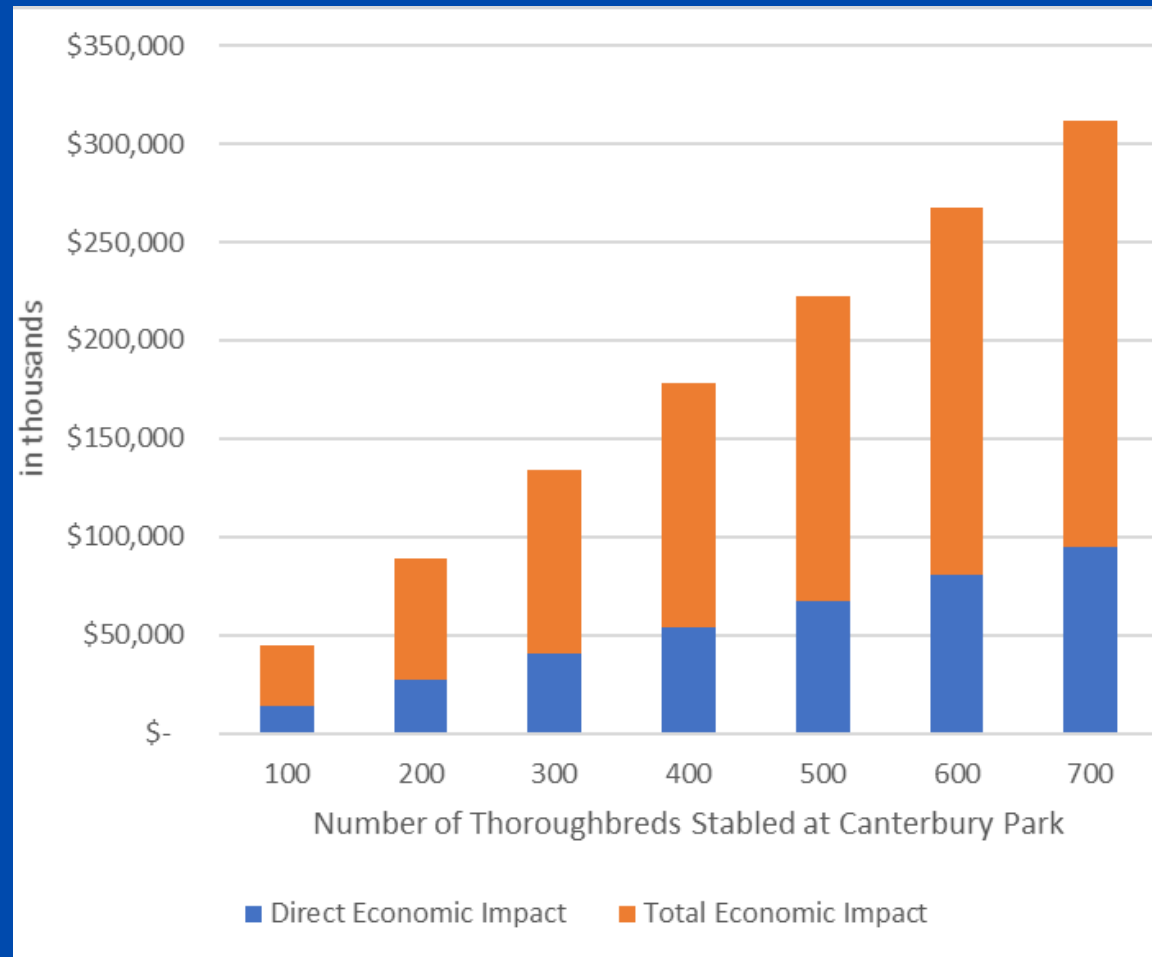
- **Grants provided by Dept. of Agriculture**
- **Provide retraining into new careers**
- **Available to nationally accredited organizations, MRC approved or Minnesota colleges and universities**



Retired Thoroughbreds

More Thoroughbreds In Minnesota Means More Economic Activity

A typical Thoroughbred race horse will retire from racing by age seven. The average lifespan of a Thoroughbred is 25 years. That means a Thoroughbred will have 18 years in a different capacity. An owner of a retired Thoroughbred will have annual expenditures averaging \$7,500 and thus expend \$135,000 over its lifetime.



Keeping Our Retired Thoroughbreds in Minnesota



- ✓ Supports Agribusiness
- ✓ Secures Open Space
- ✓ Makes Minnesota Better!

For the last decade, most retired off-track Thoroughbreds went to enjoy retirement on ranch land in North Dakota

The University of Minnesota - Crookston has been taking retired Thoroughbreds to use with students in their Equine Studies Program

THIS OLD HORSE

Industry partner, This Old Horse is expanding their network of farms throughout the State

The image is a map of Minnesota with several text overlays and a logo. A blue callout box at the top contains text about retired Thoroughbreds in North Dakota. A central text block describes the University of Minnesota - Crookston's program. A logo for 'THIS OLD HORSE' features a silhouette of a horse and a tree. At the bottom, text mentions an industry partner expanding its network. The map shows major cities like Minneapolis, St. Paul, and Rochester, and includes a red pin near Hugo, MN.

Mental Health and Education Programs

Horses and Horse Racing Helping People and Saving Lives

Furlong Learning

Supporting our Immigrant Community

Furlong Learning provides tutoring for Pre-K through 12th grade by licensed teachers, including distance learning when the children are not at Canterbury. Another offering from Furlong Learning is English as a Second Language classes (ESL) for adults.

Abijah's on the Backside

Horses for Mental Health

Thoroughbreds are so much more than crossing the finish line first. They have the power to heal hearts and transform lives. Backside workers are in need of holistic support to navigate mental health challenges such as addiction, depression & anxiety. Abijah's on the Backside connects the Thoroughbred with those in need to save lives.

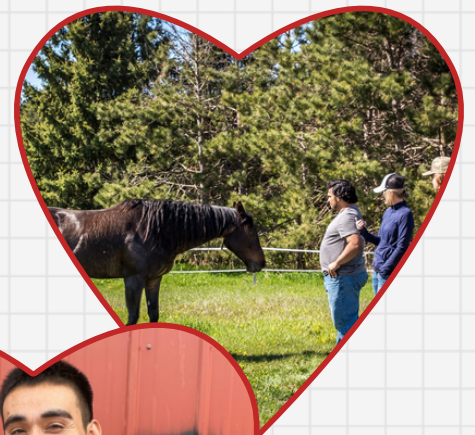
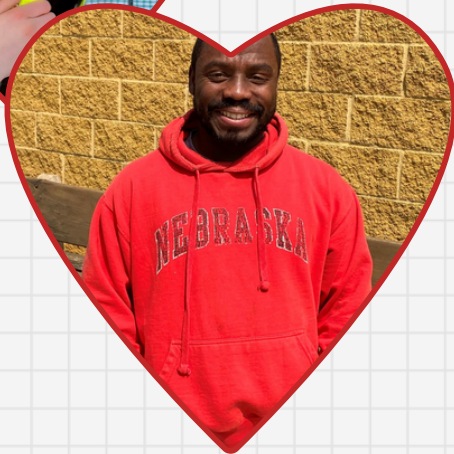
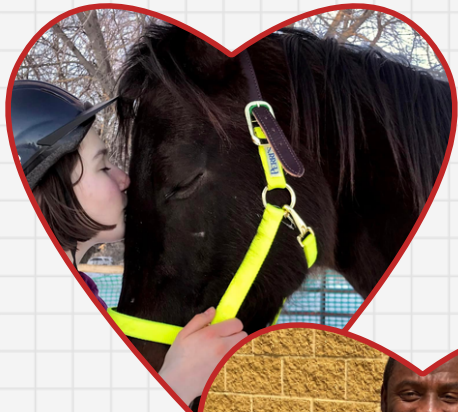
Thoroughbred based mental health programs are proving highly effective in saving lives of people struggling with PTSD, addiction, and depression.

The industry attracts a large number of individuals who are recent immigrants to our country. To support their success, the industry provides educational programs for children and adults.



THANK YOU FOR YOUR CONSIDERATION AND SUPPORT

The entire industry thanks you



Minnesota Thoroughbred
Racing Alliance



Minnesota Thoroughbred
Racing Alliance

**Questions?
Need More Information?**

Contact: Joe Scurto

Email: JoeScurto@MinnesotaRacing.org

Phone: 952-930-9300