



META UPDATE

Energy and Utilities Finance and Policy Committee

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•• **Goals of META (Minnesota Efficiency Technology Accelerator)**

- *Accelerate deployment and reduce the cost of emerging and innovative efficient technologies and approaches*
- *Bring statewide, holistic market transformation approach to CIP, patterned after Northwest Energy Efficiency Alliance (NEEA)*





MT Employs Strategies to Leverage Market Forces

>> Market Inertia >>

Gather market intelligence to inform strategy
Engage and coordinate efforts with the supply chain

- Manufacturers
- Distributors
- Contractors
- Other potential partners (gov't, private, and non-profit)

Provide resources, tools & training to market
Deploy targeted market intervention strategies



Stakeholder Engagement Goals for META

Collaboration

Create a structure to facilitate a high degree of collaboration in implementing META, without being overly burdensome

Statewide Perspective

Employ a statewide perspective, balancing the needs of various stakeholders, including gas and electric utilities, urban and rural constituencies, and residential, business and industrial end-use customers

Broad Engagement

Engage a diverse range of stakeholders, while recognizing that some will have a greater interest in certain aspects of META implementation

Good Governance

Promote transparency and good governance, while preserving ability to be nimble and respond to the market

Thank You!

