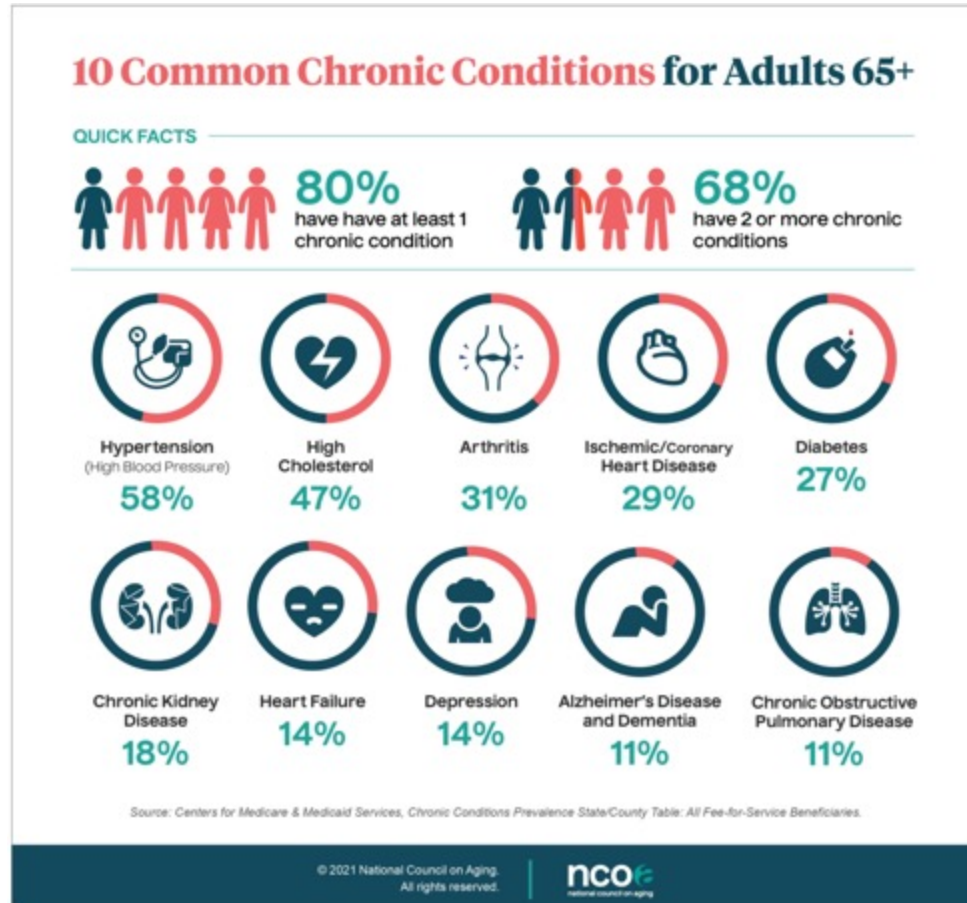# Ōmcare

## Care. From Anywhere.

# Ōmcare

Ōmcare is a digital health company that has pioneered a customizable home health platform that enables one-touch access to telehealth services, aggregated RPM and medication dispensing with visual confirmation of medication adherence.

- ✓ Enabling rapid deployment of a home care strategy
- ✓ Extending caregiver reach & efficiency
- ✓ Promising right med, right time, right person

## Care. From anywhere.®

- Reduce cost
- Improve health
- Elevate patient experience
- Improve provider experience

# A growing sicker, expensive population + caregiver shortage

Driving the need for more efficient care



## 10 Common Chronic Conditions for Adults 65+

**QUICK FACTS**

**80%** have have at least 1 chronic condition

**68%** have 2 or more chronic conditions

| Hypertension (High Blood Pressure) | High Cholesterol | Arthritis | Ischemic/Coronary Heart Disease | Diabetes |
|---|---|---|---|---|
| 58% | 47% | 31% | 29% | 27% |

| Chronic Kidney Disease | Heart Failure | Depression | Alzheimer's Disease and Dementia | Chronic Obstructive Pulmonary Disease |
|---|---|---|---|---|
| 18% | 14% | 14% | 11% | 11% |

Source: Centers for Medicare & Medicaid Services, Chronic Conditions Prevalence State/County Table: All Fee-for-Service Beneficiaries.

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**2030** — **20%** of the population will be 65+

**68%** — **65+** have 2 or more concurrent chronic medical conditions[1]

**#1** — Chronic medical conditions is **#1 driver** of $3.8T healthcare cost in U.S.

**37%** — **65+** use five or more prescription medications[1]

**50%** — People taking medication are **non-adherent costing >$300B annually**[1]

**4:1** — Expected ratio of **caregivers to seniors** by 2030, half of today's levels[5]

# This population wants easy, high-touch support & medication adherence solutions

**Characteristics**

**Needs**

## Healthy Shopper

- **Generally healthy** and takes medications for a non-vital aspect of their life
- Taking **over the counter** or **non-essential prescription medications** often paid for out of pocket (e.g., ED, hair loss, birth control)
- **Minimal support needed** from providers

- Seeks **convenient, on-demand access** to medications and simple retail-like shopping

## Med Optimizer

- Shows **minimal outward signs of health issues** but has a common condition that requires medication
- Taking **one to two essential generic medications** (e.g., depression, anxiety, ADHD, Type-2 diabetes)

- **Benefits from light medication management** to ensure appropriate dosing
- Wants **easy refill processes** that require minimal action on their part

## Complex & Chronic

- Managing **two or more major health issues** (e.g., chronic heart failure, diabetes)
- Taking **multiple, vital medications**

- Wants seamless solutions to **make adherence easier**
- Needs care management to **ensure complex dosing regimens are understood**

## Seriously Sick

- Has a **rare or complex medical condition** (e.g., cancer, IBD, HIV)
- Taking life-altering **high-cost specialty medications** that are **complex**

- Requires **high-touch clinical support** for treatment administration, such as for in-clinic infusion therapies
- Wants solutions that help **minimize treatment side effects**
- Wants **seamless solutions to make adherence easier**

# Ōmcare Home Health Hub®

A customizable telehealth portal that enables one-touch access to care and promises right med, right time, right person.

One-touch access to browser-based applications & services

2 and 3-way video calls

Face-to-face care coordination

Dispenses pouched meds direct from pharmacy

Two camera system for medication & patient visibility

Visual confirmation of right med, right time, right person

Camera-based biometrics

# All-in-One Technology Platform

**2 & 3-way Video Calls**
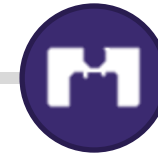Proprietary hardware & software running state-of-the-art WebRTC technology for real-time audiovisual exchange

**One Touch Telehealth**
Easy one-touch access to virtual care tools and services

**Data Aggregation**
Longitudinal Dose-level adherence & biometric data reporting

**Open API Architecture**
For easy integration of virtual care tools and services

**Human & Self Medication Assistance**
Two-camera system enables patient & med visibility for remote direct observed therapy and automated assistance for independent end users

**Biometric Integration**
Integration ready with camera-based & Bluetooth biometrics and smart/wearable technology for comprehensive health data

**AI-powered barcode scanning dispenser**
Accurate pouched medication dispensing

**Interoperability**
Seamless integration with pharmacy information system, major electronic health records

Ōm care.

# Two Camera System

Enabling patient and med visibility for visual confirmation of right med, right time, right person.

**Caregiver view**

11:10

Barbara should open pouch, place pills in tray and select OK.

# Consumer-Focused Technology

Designed to reduce barriers to care and bridge the gap for the tech challenged

**Ease of use**
- One-touch call feature
- Caregiver and provider hot links

**Sight and sound**
- Large screen with large visual icons
- High brightness display
- High decibel sound

**Touch**
- High-sensitive touch display (recognizes dry fingertips)
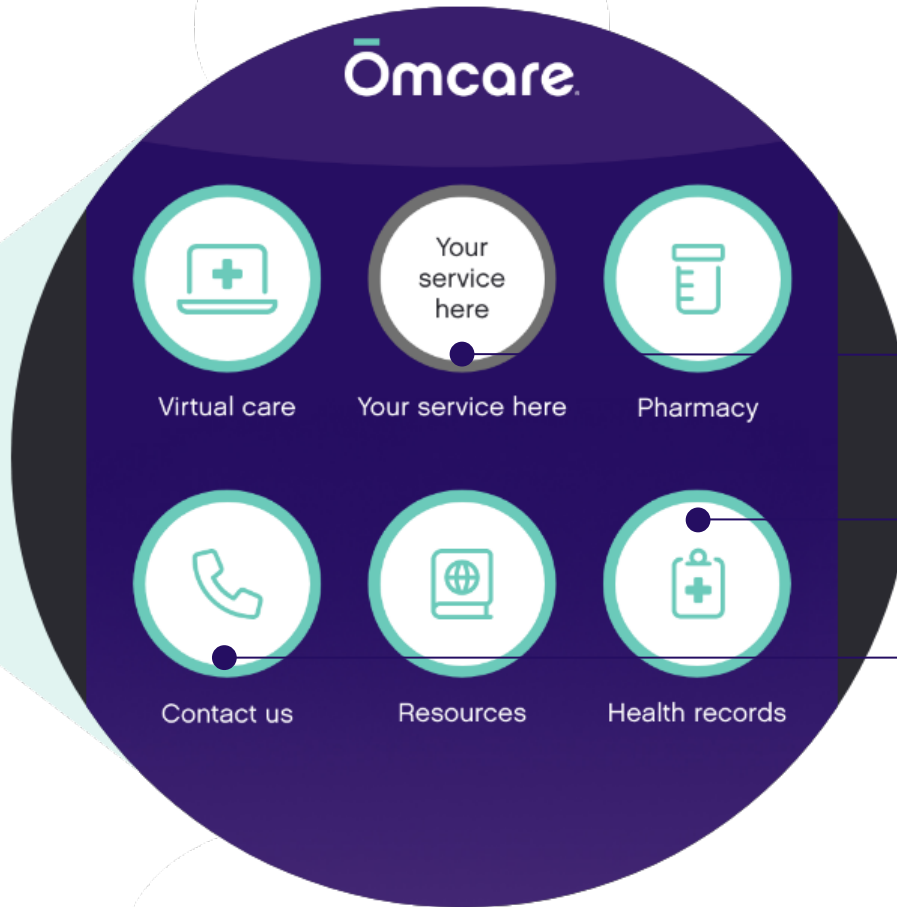- Pre-slit med pouch for easy opening

**Access**
- Low internet bandwidth requirement
- Elementary readability level
- Future multi-language options

# Open API, Customizable Interface

Extending existing healthcare services into the home via a customizable, easy-to-use technology platform



One-touch access point to branded services

Directly integrated with EHR

Enabling easy access to the right help

# Focused on three
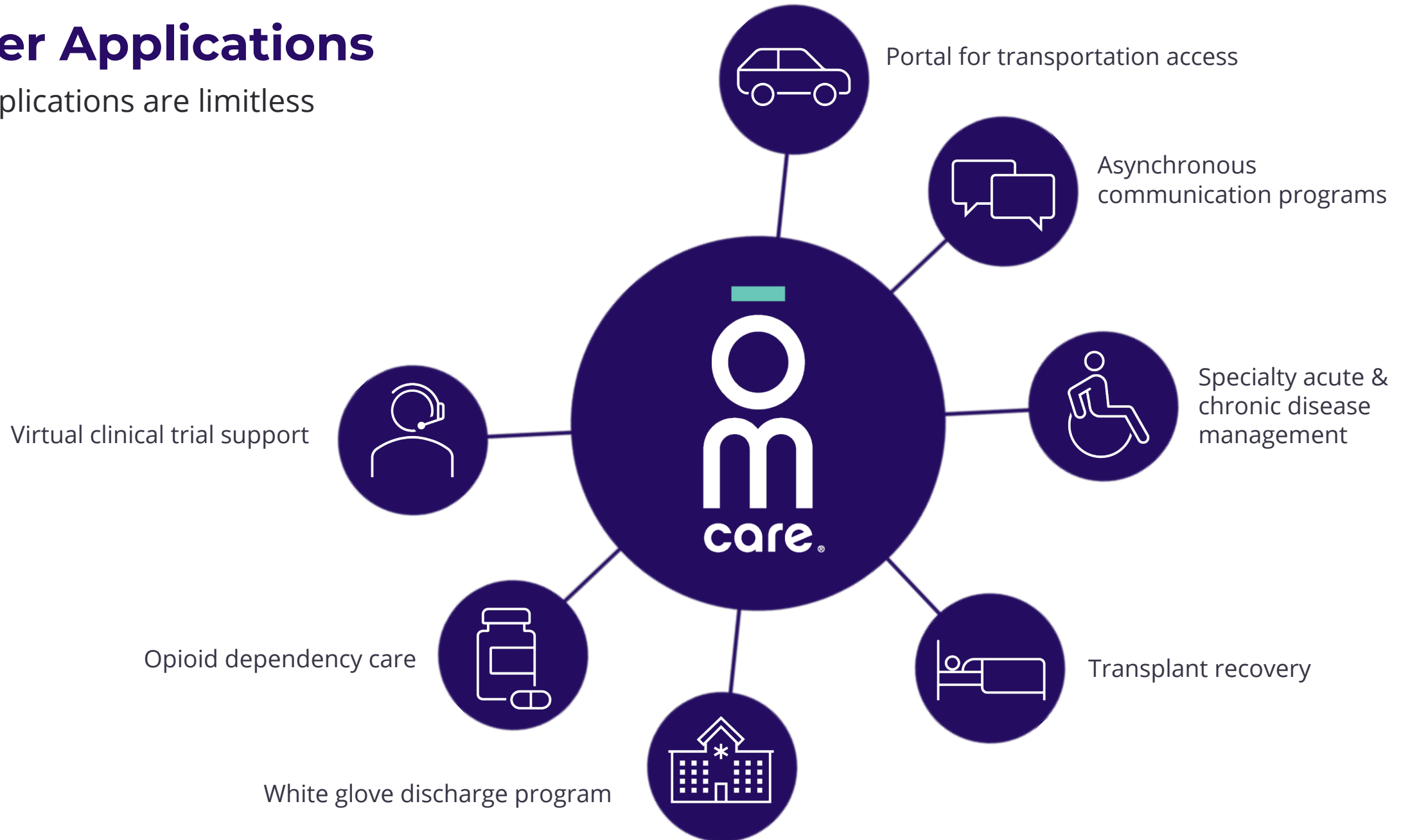# high-cost market segments

**Medicare Advantage**

**Complex Chronic**

**Dual Eligible**

24MM members
~10% annual growth

65% of Medicare members

12MM members

# Other Applications

The applications are limitless

- Portal for transportation access
- Asynchronous communication programs
- Specialty acute & chronic disease management
- Transplant recovery
- White glove discharge program
- Opioid dependency care
- Virtual clinical trial support

# An award winning, patented home care solution scaling for commercialization

Named AARP Portfolio Company
4th patent issued

Transitioned the interactive & dispense technology platform to healthcare, filing with regulators, while acquiring patents

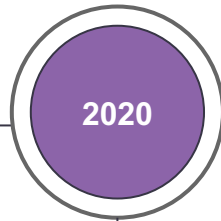Fully commercial & engaged in market trials with expanded provider and pharmacy partners

**2011** | **2017** | **2020** | **2020** | **2021** | **2022**

Proved the platform with a successful brand launch in another consumer vertical, building a strong manufacturing and supply chain network and began acquiring patents
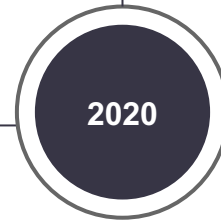
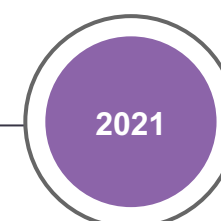Made Observer's 2020 Hottest Tech List (JP Morgan Conference)

J.P.Morgan

Launched a pilot with Ecumen Senior Care & Thrifty White Pharmacy

Thrifty White PHARMACY    ECUMEN