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EXECUTIVE ORDER NO. 15

FEB 1 1 1972

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The growing awareness of the consumer role by business, consumers and government has resulted in demands for increased legislative

actions; and,

WHEREAS: It is properly the role of state government to ensure that consumers

are treated fairly and equitably in the marketplace; and,

WHEREAS: In the area of consumer affairs, there are many citizens with

expertise of value to the State of Minnesota; and,

WHEREAS: It would be beneficial to the State of Minnesota to organize a

Consumer Affairs Council to assist and advise the Governor, the Legislature, and other State agencies in the formulation of pro-

grams and policies in consumer affairs;

NOW, THEREFORE, BY VIRTUE OF THE AUTHORITY VESTED IN

ME AS GOVERNOR OF THE STATE OF MINNESOTA, IT IS

HEREBY

ORDERED: That the "Governor's Advisory Council on Consumer Affairs" be

established and that, it be composed of no more than 25 members.

IT IS FURTHER:

ORDERED: That the Governor shall designate one of the members as the

Chairman of the Governor's Advisory Council on Consumer

Affairs.

IT IS FURTHER:

ORDERED: That the Office of Consumer Services will furnish staff and other

services to the Council and that the persons duly appointed as members of the Council will serve at the pleasure of the Governor

of Minnesota.

Dated this IT day of February, 1972.

Wendell R. Anderson

Governor

ATTEST:

/s/ Arlen Erdahl

Secretary of State